

#OTalk Transcript

Healthcare social media transcript of the [#OTalk](#) hashtag.

Tue, November 29th 2022, 8:00PM – Thu, December 1st 2022, 9:00AM
(Europe/London).

See [#OTalk Influencers/Analytics](#).

	#OTalk @OTalk Its 8pm!! which means its #OTalk time. Tonight's topic:- Using market research to plan for success hosted by @SalAldersonOT . It's @PaulWilkinson94 @OTalk account support tonight. Say hello if you are joining us tonight.... https://t.co/Hpmu4U117n	4 days ago	  
	#OTalk @OTalk few reminders to start.. #OTalk Engagement Guidance 1 - To see the conversation, Click on the HASHTAG, it will take you to a page of just tweets including #OTalk . Click LATEST to view the chat in real time, you will need to refresh this page often.	4 days ago	  
	Sal Alderson @SalAldersonOT @OTalk @PaulWilkinson94 Hi! Looking forward to asking these questions! #OTalk	4 days ago	  
	#OTalk @OTalk #OTalk Engagement Guidance 2 - To reply to a questions, simply CLICK reply, type what you want to say in under 280 characters making sure you included #OTalk in your tweet.	4 days ago	  
	#OTalk @OTalk #OTalk Engagement Guidance 3 - 'Don't forget to include the #OTalk hashtag in ALL your tweets/replies.' That way everyone can see them, and they will appear in the transcript.	4 days ago	  
	#OTalk @OTalk #OTalk Engagement Guidance 4 - Lastly your codes of practice apply online as they do in practice. Be Polite, Respectful, Share, Listen, Learn & enjoy	4 days ago	  
	#OTalk @OTalk If you're new to #OTalk or getting a bit lost during the hour, I'm here to help. Just message this account directly using @OTalk check out our New Updated Code for Participants https://t.co/c1GURhjnh5 via @OTalk <u>You can change your preferences at any time.</u>	4 days ago	  

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OTalk

4 days ago

With the out of the way. We now hand over to [@SalAldersonOT](#) to start us off with the first question. [#OTalk](#) Enjoy!! <https://t.co/zVrXvhW2MT>



Sal Alderson [@SalAldersonOT](#)

4 days ago

Hi! First question...Q1 – How would you go about finding out if there is a viable market for your new service/product? [#OTalk](#)



#OTalk [@OTalk](#)

4 days ago

Question 1 [#OTalk](#)



Jemerry Christmas 🌲 [@JemChanOT](#)

4 days ago

[@SalAldersonOT](#) I would (and did) spend lots of time reading and researching what was already out there and thinking about what perspective I could offer that nobody else could [#OTalk](#)



Paul Wilkinson [@PaulWilkinson94](#)

4 days ago

RT [@OTalk](#): Question 1 [#OTalk](#)



Ms Rachel Booth-Gardiner ❤️ [@OT_rach](#)

4 days ago

RT [@OTalk](#): Tomorrow night 8pm [#OTalk](#) 29th November 2022 - Using market research to plan for success hosted by [@SalAldersonOT](#) <https://t.co/EkuFKWXOmc> via [@OTalk](#)



Ms Rachel Booth-Gardiner ❤️ [@OT_rach](#)

4 days ago

hi all i'm lurking tonight doing some [@OTalk](#) admin but going to try and join in [#OTalk](#)



Sal Alderson [@SalAldersonOT](#)

4 days ago

[@JemChanOT](#) I think doing the research is so important, questions I would ask would be, Is there enough room for a new service in the market? Do potential customers have the funds to spend on this service? Who is offering a similar service? What are their strengths and weaknesses? etc [#OTalk](#)



Sal Alderson [@SalAldersonOT](#)

4 days ago

Think I can move on to question 2 😊 Q2 – How would you propose finding out if your new service/product is viable? [#OTalk](#)



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Jay Webster (They/Them) 🏳️‍🌈 [@jwot77](#)

4 days ago

[@SalAldersonOT](#) I think I'd ask around and talk to the people who would potentially use the product and see if there was any initial interest. [#OTalk](#)



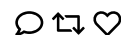
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Ms Rachel Booth-Gardiner [@OT_rach](#)

4 days ago

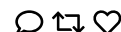
[@SalAldersonOT](#) good question - research research research - [#OTalk](#)



Margaret Spencer MA [@margaretOT360](#)

4 days ago

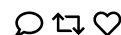
RT [@OTalk](#): Question 1 [#OTalk](#)



Paul Wilkinson [@PaulWilkinson94](#)

4 days ago

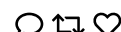
[@SalAldersonOT](#) Perhaps exploring what is currently out there already? What does the research/evidence say? Using peers to discuss options. [#OTalk](#)



Margaret Spencer MA [@margaretOT360](#)

4 days ago

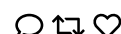
[@SalAldersonOT](#) See if it grows organically [#otalk](#)



#OTalk [@OTalk](#)

4 days ago

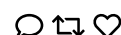
Question 2 [#OTalk](#)



Ms Rachel Booth-Gardiner [@OT_rach](#)

4 days ago

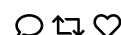
[@margaretOT360](#) [@SalAldersonOT](#) love this [#OTalk](#)



Sal Alderson [@SalAldersonOT](#)

4 days ago

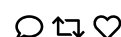
[@PaulWilkinson94](#) Absolutely, finding out what the differences or similarities between what you want to do and what is already out there is vital [#OTalk](#)



Paul Wilkinson [@PaulWilkinson94](#)

4 days ago

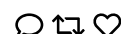
RT [@SalAldersonOT](#): Think I can move on to question 2 Q2 – How would you propose finding out if your new service/product is viable? [#OTalk](#)



Sal Alderson [@SalAldersonOT](#)

4 days ago

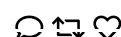
[@jwot77](#) Defo Jay, no point in doing something if there's no interest, no matter how amazing you think the idea is! [#OTalk](#)



Paul Wilkinson [@PaulWilkinson94](#)

4 days ago

[@SalAldersonOT](#) Using feedback? Has something similar been the steps prior? Using a pilot with an outcome measure? [#OTalk](#)



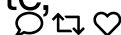
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Jay Webster (They/Them) [@jwot77](#)


4 days ago

[@SalAldersonOT](#) Testing a prototype maybe with a select few people. [#OTalk](#)




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Sal Alderson [@SalAldersonOT](#) 4 days ago
[@margaretOT360](#) Growing organically is a great idea. It would still be really important to see if there is enough demand or interest in this service that would enable you to create a whole business/service around it [#OTalk](#)

💬 ↻ ❤
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#OTalk [@OTalk_](#) 4 days ago
[@PaulWilkinson94](#) [@SalAldersonOT](#) Using feedback? Has something similar been tested prior? Using a pilot with an outcome measure? [#OTalk](#) ***

💬 ↻ ❤
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Jemerry Christmas 🎄 [@JemChanOT](#) 4 days ago
[@SalAldersonOT](#) A feasibility study or pilot project to identify any strengths / weaknesses/ if it does what I want it to [#OTalk](#)

💬 ↻ ❤
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Margaret Spencer MA [@margaretOT360](#) 4 days ago
[@SalAldersonOT](#) [@OT_rach](#) There was and I did 😊 [#otalk](#)

💬 ↻ ❤
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- 


Sal Alderson [@SalAldersonOT](#) 4 days ago
[@PaulWilkinson94](#) Can't believe I forgot the [#OTalk](#) Sorry!

💬 ↻ ❤
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Sal Alderson [@SalAldersonOT](#) 4 days ago
[@jwot77](#) Yep, a small pilot would be beneficial before rolling it out fully [#OTalk](#)

💬 ↻ ❤
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Sal Alderson [@SalAldersonOT](#) 4 days ago
[@JemChanOT](#) Yep, I think the idea of studies and pilots are good, as you say, it ensures it does what you want it to do before rolling it out. [#OTalk](#)

💬 ↻ ❤
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Sal Alderson [@SalAldersonOT](#) 4 days ago
Ok, ready for question 3? Q3 – Do you think, as occupational therapists, market research is a skill that would be beneficial? [#OTalk](#)

💬 ↻ ❤
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Jemerry Christmas 🎄 [@JemChanOT](#) 4 days ago
[@SalAldersonOT](#) Its a great way to build confidence too! Especially if its a new area [#OTalk](#)



💬 ↻ ❤
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#OTalk [@OTalk_](#) 4 days ago
Question 3 [#OTalk](#)



💬 ↻ ❤


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 **Christmas 🎄** [@JemChanOT](#) 4 days ago
@SalAldersonOT Yes! I was lucky enough to study at [@CCCUOT](#) where we did a module on innovation and entrepreneurship which gave me the confidence to research audiences for business ideas [#OTalk](#)


 **Ms Rachel Booth-Gardiner**  [@OT_rach](#) 4 days ago
Opps sorry was sorting a blog post for a few weeks time and posted it by accident [#OTalk](#) [@jwot77](#) sneaking peek there.


 **Margaret Spencer MA** [@margaretOT360](#) 4 days ago
[@SalAldersonOT](#) A range of business skills are missing from the profession [#otalk](#)



 **Jay Webster (They/Them)**  [@jwot77](#) 4 days ago
[@SalAldersonOT](#) For sure. Another string to the bow is never a waste imo and could lead to new opportunities. I suspect it's a transferrable skill too so pretty useful whatever the setting. [#OTalk](#)

 **Sal Alderson** [@SalAldersonOT](#) 4 days ago
[@margaretOT360](#) [@OT_rach](#) Fantastic! Did you find it difficult or did it come easily to you? [#OTalk](#)

 **Jemerry Christmas**  [@JemChanOT](#) 4 days ago
[@margaretOT360](#) [@SalAldersonOT](#) I agree and it's a crucial skillset for a profession that's so diverse. So many possibilities, if only everyone had the confidence and skills to explore them [#OTalk](#)

 **#OTalk** [@OTalk](#) 4 days ago
Don't forget those [#OTalk](#) hashtags <https://t.co/sWf2PqwueX>

 **Paul Wilkinson** [@PaulWilkinson94](#) 4 days ago
[@SalAldersonOT](#) I think occupational therapists are good at spotting areas for development and scope for OT input/need. Perhaps market research should be started at university level? Within the OT curriculum [#OTalk](#)

 **Margaret Spencer MA** [@margaretOT360](#) 4 days ago
I think it would help if we knew about marketing skills...  [#otalk](#)

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son [@SalAldersonOT](#)

4 days ago

@jwot77 You're so right Jay! It can be used in all different settings, setting up private practice/an OT business/developing a new service in NHS. The list goes on! [#OTalk](#)



Margaret Spencer MA [@margaretOT360](#)

4 days ago

RT [@SalAldersonOT](#): [@jwot77](#) You're so right Jay! It can be used in all different settings, setting up private practice/an OT business/developing a new service in NHS. The list goes on! [#OTalk](#)



Jemerry Christmas 🌱 [@JemChanOT](#)

4 days ago

[@margaretOT360](#) Embedded into training is the crucial part i think. Even working in NHS / SS we might have the opportunity to develop ideas and services, we need the skills to market them [#OTalk](#)



Nat Jones [#standwithukraine](#) [ua](#) [@natlouj](#)

4 days ago

[@SalAldersonOT](#) [#OTalk](#) stakeholder analysis is a useful starting point to know who to talk to, this is an organic process as you build contacts with each connection, NHSE improvement resources have some example templates 🗨️



Margaret Spencer MA [@margaretOT360](#)

4 days ago

[@JemChanOT](#) Exactly! [#otalk](#)



Sal Alderson [@SalAldersonOT](#)

4 days ago

[@JemChanOT](#) [@CCCUOT](#) That would be a fantastic module to have for the profession (and was nearly another question I had for tonight!) I'll bet that stood you in really good stead for your future practice [#OTalk](#)



#OTalk [@OTalk](#)

4 days ago

Warning - We are now halfway through tonight's [#OTalk!!!](#) <https://t.co/TrYAS6u2kb>



Jay Webster (They/Them) 🏳️‍🌈 [@jwot77](#)

4 days ago

[@margaretOT360](#) [@PaulWilkinson94](#) [@SalAldersonOT](#) Could it be combined with something else already in the curriculum rather than replace another topic area? [#OTalk](#)



Jemerry Christmas 🌱 [@JemChanOT](#)

4 days ago

[@SalAldersonOT](#) [@CCCUOT](#) I feel like it gave me the confidence to explore in the early stages of my transition into the cultural sector by being able to articulate the value of OT and the people that could benefit. Essentially selling the idea of OT [#OTalk](#)



Ms Rachel Booth-Gardiner ❤️ [@OT_rach](#)

4 days ago

[@OTalk](#) [@jwot77](#) I know trying to do to many things at once [#OTalk](#)

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[@margaretOT360](#) I think you're so right Margaret. I think market research is common sense but not everyone has the skills or confidence to see that. If it was taught during university, or more emphasis put on that side of service development after graduating, I think it would really help [#OTalk](#)



SYN

Spencer MA @margaretOT360

4 days ago

RT @PaulWilkinson94 @SalAldersonOT Yes maybe wishing the role emerging practice placement? #OTalk

Margaret Spencer MA @margaretOT360

4 days ago



RT @SalAldersonOT: @margaretOT360 I think you're so right Margaret. I think market research is common sense but not everyone has the skills or confidence to see that. If it was taught during university, or more emphasis put on that side of service development after graduating I think it would really help #OTalk

Margaret Spencer MA @margaretOT360

4 days ago



RT @JemChanOT: @SalAldersonOT @CCCUOT I feel like it gave me the confidence to explore in the early stages of my transition into the cultural sector by being able to articulate the value of OT and the people that could benefit. Essentially selling the idea of OT #OTalk

Sal Alderson @SalAldersonOT

4 days ago



@margaretOT360 @jwot77 @PaulWilkinson94 I think it would be perfect in this area. We are taught about social entrepreneurialism in this module, why not market research also? #OTalk



Jay Webster (They/Them) @jwot77

4 days ago

@margaretOT360 @PaulWilkinson94 @SalAldersonOT That's a good shout....#OTalk



Paul Wilkinson @PaulWilkinson94

4 days ago

@margaretOT360 @jwot77 @SalAldersonOT That would be interesting! Would link nicely with promoting OT, leadership and strategic thinking. #OTalk



Sal Alderson @SalAldersonOT

4 days ago

@jwot77 @margaretOT360 @PaulWilkinson94 A combo as Margaret suggested within the role emerging practice placement would be ideal #OTalk



Nat Jones #standwithukraine ua @natlouj

4 days ago

@SalAldersonOT #OTalk PDSA cycle, small tests of change, some good templates for this online, starting with an idea of what you want to achieve, some simple outcome measures for the test, process measures, satisfaction or user feedback, clinical outcomes, plus Harry Styles
📌👉 <https://t.co/9jXIKGcMNI>



Margaret Spencer MA @margaretOT360

4 days ago

RT @PaulWilkinson94: @margaretOT360 @jwot77 @SalAldersonOT That would be interesting! Would link nicely with promoting OT, leadership and strategic thinking. #OTalk



Margaret Spencer MA @margaretOT360

4 days ago

RT @SalAldersonOT: @jwot77 @margaretOT360 @PaulWilkinson94 A combo as Margaret suggested within the role emerging practice placement would be ideal #OTalk

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#RetiredNotRetiring or (or so it is said!) @Retired_AFPs

@SalAldersonOT @jwot77 @margaretOT360 @PaulWilkinson94 #OTalk it sits neatly within a #ResearchPlacement



Jay Webster (They/Them) @jwot77

4 days ago

@SalAldersonOT @PaulWilkinson94 @SalAldersonOT #OTalk totally fit there

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SYN

, OTD, OTR/L @BillWongOT

4 days ago

Hello to ! #otalk



Jay Webster (They/Them) 🌈 🏳️‍🌈 @jwot77

4 days ago

@Retired_AHPs @SalAldersonOT @margaretOT360 @PaulWilkinson94 It seems it might fit in a few different areas of an #OT course which is exciting. #OTalk



Sal Alderson @SalAldersonOT

4 days ago

4th and final question of the night. Q4 – Although market research is commonly used in business/private practice. How feasible do you think it would be for you to carry out market research whilst working in a statutory setting such as the NHS or a local authority? #OTalk



Bill Wong, OTD, OTR/L @BillWongOT

4 days ago

RT @jwot77: @margaretOT360 @PaulWilkinson94 @SalAldersonOT Could it be combined with something else already in the curriculum rather than replace another topic area? #OTalk



Bill Wong, OTD, OTR/L @BillWongOT

4 days ago

@SalAldersonOT Yes- I think that is why some folks have asked me to see if I can showcase their research via TEDx talks. #otalk



#OTalk @OTalk

4 days ago

Question 4 #OTalk



#RetiredNotRetiring OT (or so it is said!) ❤️ 🌟 🌐 @Retired_AHPs

4 days ago

@SalAldersonOT @jwot77 #OTalk, even for advocating for new staff!



Nat Jones #standwithukraine ua @natlouj

4 days ago

@margaretOT360 @PaulWilkinson94 @SalAldersonOT #OTalk great minds @margaretOT360

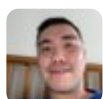
💡 ideal for independent study or extended scope placement prep, I've got four OT students on leadership placement with GPs scoping a role for Occupational Therapy, they are looking at the market for OTs, could also be covered in leadership? 🤔



Margaret Spencer MA @margaretOT360

4 days ago

@BillWongOT Hi Bill 🙌 #otalk

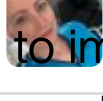


Bill Wong, OTD, OTR/L @BillWongOT

4 days ago

RT @natlouj: @margaretOT360 @PaulWilkinson94 @SalAldersonOT #OTalk great minds @margaretOT360 💡 ideal for independent study or extended scope placement prep, I've got four OT students on leadership placement with GPs scoping a role for Occupational Therapy, they are looking at the market for OTs, could also be covered in leadership? 🤔

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@natlouj That's a great shout Nat #OTalk

4 days ago

Margaret Spencer MA @margaretOT360

4 days ago

@SalAldersonOT Could just be introduced as a questionnaire #otalk quite easily

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ter (They/Them) 🏳️‍🌈 @jwot77

4 days ago

@SalAldersonOT I have no experience in this area but think that it might be feasible with agreement from the service managers. Would it follow a similar process to auditing perhaps? #OTalk



Bill Wong, OTD, OTR/L @BillWongOT

4 days ago

@SalAldersonOT I think that is why I am adjuncting in the US. Having access to a uni is huge. #otalk



Margaret Spencer MA @margaretOT360

4 days ago

RT @natlouj: @margaretOT360 @PaulWilkinson94 @SalAldersonOT #OTalk great minds @margaretOT360 💡 ideal for independent study or extended scope placement prep, I've got four OT students on leadership placement with GPs scoping a role for Occupational Therapy, they are looking at the market for OTs, could also be covered in leadership? 🤔



Sal Alderson @SalAldersonOT

4 days ago

@margaretOT360 A questionnaire would be a great starting point to gauge interest in the product/service I think #OTalk



TinyEYE Therapy Services @TinyEYTherapy

4 days ago

Brenda is having a great time in Atlanta meeting lots of our industry contacts this week! #TinyEYEOnTheRoad #speechtherapy #occupationaltherapy #mentalhealthservices #specialeducation #telehealth #teletherapy #specialeducation #SLPeeps #OTalk #TinyEYE #TinyEYTherapyServices <https://t.co/0AfyzTsA0f>



Nat Jones #standwithukraine ua @natlouj

4 days ago

@SalAldersonOT #OTalk with @margaretOT360 on this, no need to make it complicated, following a simple PDSA process or using improvement tools can be helpful, the market research process looks 👁️ very similar to the OT process, gather info, assess, analyse, make a plan, test, evaluate 📋



#OTalk @OTalk

4 days ago

Warning - 10 minutes of tonights #OTalk left!!!



Margaret Spencer MA @margaretOT360

4 days ago

RT @natlouj: @SalAldersonOT #OTalk with @margaretOT360 on this, no need to make it complicated, following a simple PDSA process or using improvement tools can be helpful, the market research process looks 👁️ very similar to the OT process, gather info, assess, analyse, make a plan, test, evaluate 📋

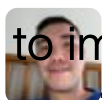


Sal Alderson @SalAldersonOT

4 days ago

@natlouj @margaretOT360 @PaulWilkinson94 Market research covered in leadership module would be a fantastic combination #OTalk

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Bill Wong, OTD, OTR/L @BillWongOT

4 days ago

I think that is why OT researchers should take a look at my blueprint. Being a good researcher and TEDx organizer should be a combo that is recommended for more of today's OT audience. #OTalk



Sal Alderson @SalAldersonOT

4 days ago

@natlouj @margaretOT360 I think you're bang on! What a good way to describe it! 😊 #OTalk
You can change your preferences at any time.

SYN



, OTD, OTR/L @BillWongOT

4 days ago

@SalAldersonOT @natlouj @margaretOT360 @PaulWilkinson94 I think it covered a bit in US schools. For my school, I purposely show clips from Shark Tank and Dragon's Den Canada... since there is both a good and horrid example. #otalk



Jay Webster (They/Them) @jwot77

4 days ago

@natlouj @SalAldersonOT @margaretOT360 That makes a lot of sense! #OTalk



Margaret Spencer MA @margaretOT360

4 days ago

Lots of food for thought tonight, well hosted @SalAldersonOT Hope this starts to provided a momentum for a much needed skill for the profession #otalk



Sal Alderson @SalAldersonOT

4 days ago

@BillWongOT @natlouj @margaretOT360 @PaulWilkinson94 That sounds like a fab idea. Always good to show the good but brilliant to show the bad "what not to do" clips #OTalk



#OTalk @OTalk

4 days ago

Booking for hosting #OTalk's in 2023 are coming in thick and fast We are almost fully booked for Jan and Feb - Apply here <https://t.co/joeETPtpAW> via @OTalk_ #GeekyOT



Bill Wong, OTD, OTR/L @BillWongOT

4 days ago

@SalAldersonOT @natlouj @margaretOT360 @PaulWilkinson94 Yeah- especially by OT's! That will bring the point home to students. #otalk



Sal Alderson @SalAldersonOT

4 days ago

@margaretOT360 Thanks Margaret! Nerve wracking for a first time 😊 My intention was to get people thinking about these different skills and how they can apply them to their own practice, so hopefully I've done that! #OTalk



#OTalk @OTalk

4 days ago

9pm that's our official #OTalk hour up everyone! However please do keep chatting as we don't grab the chat transcript until Thursday. Can we all thank our host @SalAldersonOT for a fantastic chat tonight.



Jay Webster (They/Them) @jwot77

4 days ago

@SalAldersonOT @margaretOT360 Certainly made me think a great deal and will definitely be looking at market research more closely now.. Really enjoyed the #OTalk, nice work Sal.



Bill Wong, OTD, OTR/L @BillWongOT

4 days ago

@SalAldersonOT @margaretOT360 I am definitely doing that in using my skills outside of OT. 😊 #otalk



Sal Alderson @SalAldersonOT

4 days ago

@margaretOT360 Thank youuuu! I defo lost it for a minute or two 😊😊😊 #OTalk

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SYN

OT Bay Area @otbayarea

4 days ago

RT @BillWongOT: Got an Idea for an #OTalk well good news - We are now taking #OTalk Host bookings for 2023 - Apply here <https://t.co/joeETPbOJo> via @OTalk #GeekyOT <https://t.co/O9RtUXRHdT>



OT Bay Area @otbayarea

4 days ago

@LecturerMish @BAMEOTUK @dafrenksta please consider guiding us in a solid chat!



WC @WC_IN_OT

4 days ago

RT @BillWongOT: I think that is why OT researchers should take a look at my blueprint. Being a good researcher and TEDx organizer should be a combo that is recommended for more of today's OT academics. #otalk



RCOT Neuro Practice @RCOT_NP

4 days ago

RT @OTalk_: Lets #OTalk about it - using social media for CPD @TheOTShow What does @theRCOT say about social media use? and what platforms are they using? <https://t.co/2MzY9n8P1i> #OTalk #OTalkOnTour #TheOTShow <https://t.co/owZBm7qoJT>



LG @mrsg1313

3 days ago

RT @TinyEYETherapy: Brenda is having a great time in Atlanta meeting lots of our industry contacts this week! #TinyEYEOnTheRoad #speechtherapy #occupationaltherapy #mentalhealthservices #specialeducation #telehealth #teletherapy #specialeducation #SLPeeps #OTalk #TinyEYE #TinyEYETherapyServices <https://t.co/0AfyzTsA0f>



Hosia @HosialVOT

3 days ago

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RCOT Scottish Eastern @RCOTScotEastern

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Paul Howard @PaulHoward_IMIT

3 days ago

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TinyEYE Therapy Services @TinyEYETherapy

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After reconnecting with so many industry friends, we're excited for the next chapter as we work together to provide critical #specialeducation services to students 💙💛 #TinyEYEOnTheRoad #telehealth #teletherapy #speechtherapy #occupationaltherapy #SLPeeps #OTalk #techindustry. <https://t.co/Bq83QhE9vg>

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Paul Howard @PaulHoward_IMIT

3 days ago

RT @TinyEYETherapy: After reconnecting with so many industry friends, we're excited for the next chapter as we work together to provide critical #specialeducation services to students 💙💛 #TinyEYEOnTheRoad #telehealth #teletherapy #speechtherapy #occupationaltherapy #SLPeeps #OTalk #techindustry. <https://t.co/Bq83QhE9vg>

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3 days ago



Sharon@OT .@SharonOTUclan

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TinyEYE Europe @TinyEYEu

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Jane Fitzgerald Academical @JFitzAcademical

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