# **#OTalk Transcript**

Healthcare social media transcript of the #OTalk hashtag.

Tue, September 18th 2018, 8:00PM - Tue, September 18th 2018, 9:15PM (Europe/London).

See #OTalk Influencers/Analytics.

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#### OTalk @OTalk\_

Evening all, its the newly engaged 5 @OT\_rach on support tonight. This weeks #OTalk is hosted by @OTCoachUK and @TheOTShow Who there? Give us a wave! https://t.co/rKArHsxdEK



#### OTalk @OTalk\_

Housekeeping Tweet...please remember your professional codes of conduct still apply online as they do in practice #OTalk https://t.co/Q39JS



#### Juliette Truman @Jt12Truman

RT @OTCoachUK: "I believe that at this time more than ever before, occupational therapy needs to be recognised much more and in numerowa...



#### OTalk @OTalk\_

Please consider confidentiality when posting & commenting. Be respectful of your peers & their opinions/experiences. Any tweets with the #C tag will be added to the transcript. https://t.co/tNu4PFIRIn



# OTalk @OTalk\_

And most of all, Dont forget to include the #OTalk hashtag in all your tweets so everyone can see what you have to say & chat with you. https://t.co/rlvl2VaQWH



#### The OT Show @TheOTShow

@OTalk\_ @OT\_rach @OTCoachUK Congratulations #OTalk ©



#### OTalk @OTalk

If there are any newbies or lurkers out there give me a shout if you get stuck or lost along the way! I'm here to help #OTalk https://t.co/YAzWC



# Kerri Schubert @kerri\_schOT

ready for #otalk !! multi-tasking watching #GBBO 🙈 https://t.co/ZmMM8th3Mo



# Holleigh Bryan @HolleighLouise

@OTalk\_ @OT\_rach @OTCoachUK @TheOTShow Hi 😊 my first #OTALK as a registered OT



# The OT Show @TheOTShow

RT @OTCoachUK: "I believe that at this time more than ever before, occupational therapy needs to be recognised much more and in numerowa...



# Holly Sprake-Hill @HollytheOT

\*waves\* #OTalk



# OTalk @OTalk\_

Welcome and congratulations #OTalk



Kerri Schubert @kerri\_schOT

YES! \*\*\* #otalk



Carolina Cordero @colourful\_ot

@OTalk\_ @OT\_rach @OTCoachUK @TheOTShow I'm here! :D #OTalk



Becky Cooper @beckycooper\_\_\_

@OTalk\_ @OT\_rach @OTCoachUK @TheOTShow 2nd year OT student and current OT assistant #OTalk 🤎



Jen Gash @OTCoachUK

RT @OTalk\_: Housekeeping Tweet...please remember your professional codes of conduct still apply online as they do in practice #OTalk http://doi.org/10.1007/



Lucy Pearce @LucyJPearce

@OTalk\_@OT\_rach @OTCoachUK @TheOTShow Evening all! Very much looking forward to this week's #OTalk and congratulations @OT\_



OTalk @OTalk\_

RT @OTCoachUK: "I believe that at this time more than ever before, occupational therapy needs to be recognised much more and in numerowa...



Catherine McNulty @cathymc9781

@OTalk\_ @OT\_rach @OTCoachUK @TheOTShow Hello #OTalk



The OT Show @TheOTShow

Hi 👏 & welcome to today chat #OTalk



Jen Gash @OTCoachUK

RT @OTalk\_: And most of all, Dont forget to include the #OTalk hashtag in all your tweets so everyone can see what you have to say & chat



OTalk @OTalk\_

 $Right\ that s\ enough\ from\ me...\ @OTC oach UK\ its\ over\ to\ you!\ \#OT alk\ https://t.co/jMBC tBLxwq$ 



The OT Show @TheOTShow

RT @kerri\_schOT: YES! # www # otalk https://t.co/sVlpPBnwql



Jen Gash @OTCoachUK

@OTalk\_ Recognition is needed in all sorts of ways: what human occupation truly is, how central it is to human wellbeing it is; Recognition th occupation could solve many of societies current difficulties... #OTalk



Becky Cooper @beckycooper\_

RT @OTCoachUK: "I believe that at this time more than ever before, occupational therapy needs to be recognised much more and in numerowa...



Kerri Schubert @kerri\_schOT

@HolleighLouise @OTalk\_ @OT\_rach @OTCoachUK @TheOTShow exciting!! #otalk



OTalk @OTalk\_

RT @OTCoachUK: @OTalk\_ Recognition is needed in all sorts of ways: what human occupation truly is, how central it is to human wellbeing



 $\textbf{jess\_obrien} \ @jessobr 59796310$ 

RT @OTCoachUK: "I believe that at this time more than ever before, occupational therapy needs to be recognised much more and in numerc wa



The OT Show @TheOTShow

RT @OTCoachUK: @OTalk\_ Recognition is needed in all sorts of ways: what human occupation truly is, how central it is to human wellbeing



#### Jen Gash @OTCoachUK

Also recognition of the staggering work that OTs do to support health, social and education systems & that our impact as a profession could be magnified through more consultation opportunities & funding support; Recognition of the trail blazers in our profession #OTalk



#### Holly Sprake-Hill @HollytheOT

RT @OTCoachUK: @OTalk\_ Recognition is needed in all sorts of ways: what human occupation truly is, how central it is to human wellbeing



#### Jen Gash @OTCoachUK

So my first question to you all is this "What makes us (occupational therapists) feel we lack recognition at work and in broader society? #OTa



#### Rachel @OT\_rach

@OccScienceBae @OTalk\_@OTCoachUK @TheOTShow Thanks #OTalk I'm still very excited



#### The OT Service @theotservice

@OTCoachUK Our name hinders our recognition #OTalk



# Society for the Study of Occupation: USA @OccSci\_USA

#OTalk! Happening right now.



### The OT Show @TheOTShow

Good question...what's everyone's thoughts? #OTalk



#### Emma Robinson @EmmaRobinsonOT

Good evening all! And congrats @OT\_rach ♥ ₹ Tonight's #OTalk is sure to be an interesting one!



# OTalk @OTalk\_

Question 1 #OTalk



# Jen Gash @OTCoachUK

For me it is that health & wellbeing solutions are still spoken about often only in medical terms #OTalk



#### Juliette Truman @Jt12Truman

@OTCoachUK #OTalk perhaps when people don't value the power of occupation and believe what we do is common sense?!



#### Kerri Schubert @kerri\_schOT

@OTCoach UK people don't understand what we do in the same way they understand what other professionals do #otalk



# The OT Service @theotservice

@OTCoachUK Also how we articulate what we do and the impact we make. OTs are our own worst advocates as we do not value ourselves



#### Kerri Schubert @kerri\_schOT

RT @theotservice: @OTCoachUK Our name hinders our recognition #OTalk



# Holly Sprake-Hill @HollytheOT

@OTCoachUK #OTalk hmm I think when other professions seem to be heard more than us. Our nursing and Physic colleagues seem to be r better at making themselves heard in the larger context



# Holleigh Bryan @HolleighLouise

@OTCoachUK I think often the general public and even other HCPs do not know what we do. And there are occasions where other HCPs do consider our role important and instead see us as 'basket weavers'. the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where an OT would help massive the fact that OTs are not already in roles where the other than other tha



#### Lucy Pearce @LucyJPearce

@OTCoachUK #OTalk I think for me, it's two-fold... there's that stigma that 'no one knows what we do', and in many services we are sometime pitched as a 'jack of all trades' profession. Which sadly often translates to a lack of recognition



#### OT Child (Kat Carruthers) @OT Child

@OTCoachUK when people question what you do as a profession you're already on the back foot so not only do you have to explain your profession you THEN have to explain your role which in a non-traditional practice setting people don't always understand and value what you offer #OTalk



#### Becky Cooper @beckycooper\_

@OTCoachUK I think the term Occupational Therapist could be a factor in this - it makes sense to us as we understand occupation and it's importance, however, to the lay person occupation does not mean this? Also, when asked to explain the role it's difficult to explain in short tim #OTalk



#### Jen Gash @OTCoachUK

@Jt12Truman Yep I reckon so. Magic pill fixes person... is that what people just want? #OTalk

Technology

Research



#### The OT Show @TheOTShow

 $RT @ kerri\_schOT: @OTCoachUK people don't understand what we do in the same way they understand what options of the same way they are same way they understand what options of the same way they are same way the same way they ar$ 



#### Kerri Schubert @kerri\_schOT

Healthcare Hashtags

@OTCoachUK there's a lack of understanding & a lack of coverage (in the press) of what we do/what impact we have #etalk-

Company



# Bel Youngson @OTBelY

 $@\mathsf{OTalk}\_ \ @\mathsf{OTCoachUK} \ \#\mathsf{Otalk} \ \mathsf{I} \ \mathsf{don't} \ \mathsf{think} \ \mathsf{we} \ \mathsf{shout} \ \mathsf{out} \ \mathsf{about} \ \mathsf{OT} \ \mathsf{enough} \\$ 



#### The OT Show @TheOTShow

RT @theotservice: @OTCoachUK Also how we articulate what we do and the impact we make. OTs are our own worst advocates as we do r value o...



#### Holly Sprake-Hill @HollytheOT

That said - it's not that other professions are louder it's more that we aren't loud enough! We need to get better at celebrating what we do and we do it #OTalk



#### Rachel @OT\_rach

@OTCoachUK Press only ever talking about Dr and nurses, bringing seen as the entertainment, rather than therapy as our interventions lool #Otalk



#### The OT Service @theotservice

@OTCoachUK #OTalk we need our professional body to speak and comment daily on all aspects of occupation to raise our profile. We as individuals need to do it as well



# Kerri Schubert @kerri\_schOT

RT @OTCoach UK: For me it is that health & wellbeing solutions are still spoken about often only in medical terms #OTalk in the still spoken about of the still spoken about



# Becky French @becky\_1983

I dont think we get ourselves out there enough and talk about what we do and our impact #OTalk



# Jen Gash @OTCoachUK

@LucyJPearce I think the Jack of all Trades is an issue as it seems like we do everything for everyone and that confuses people #OTalk



#### jess\_obrien @jessobr59796310

@OTCoachUK #OTalk the acknowledgement of the good work that other professionals do in the news and media



#### Holleigh Bryan @HolleighLouise

@kerri\_schOT @OTCoachUK Completely agree. I am yet to see a hospital TV show where an OT and their role is depicted! #OTalk



#### Emma Robinson @EmmaRobinsonOT

@OTCoachUK #OccupationalTherapy is so diverse and unique...our biggest strength is also our biggest barrier to articulating and advocating incredible work we can do across so many settings...hospitals, community, schools, prisons, charity settings, the list is endless! #OTalk



#### Becky Cooper @beckycooper\_\_\_

@LucyJPearce @OTCoachUK Interesting point - highlights the breadth of our role and the way in which Occupational Therapists are sometir 'go-to' profession for continued input when all other profession's treatment is complete #OTalk



#### Freya Sledding @SleddingFreya

RT @OT\_rach: @OTCoachUK Press only ever talking about Dr and nurses, bringing seen as the entertainment, rather than therapy as our ir



#### ed sum = @musedNeuroOT

When a friend tells me that when discussing new services for cancer patients, the opinion in the room was we only provide equipment - she (OT) promptly corrected them #OTalk



# Kerri Schubert @kerri\_schOT

@theotservice @TheOTShow @OTCoachUK i agree! & i think the fact that our roles can vary so much depending on the setting we work in a help with peoples understanding of OT #otalk



#### The OT Show @TheOTShow

What could OTs do to help improve this? #OTalk



# Holly Sprake-Hill @HollytheOT

I should add though that the @theRCOT has improved beyond recognition with the work it is doing to promote OT 🙌 #OTalk



#### Lucy Pearce @LucyJPearce

@OTCoachUK #OTalk I have to say, since I've started practicing as an OT (admittedly only my 3rd week), I've made a conscious effort to promore explanation to patients and colleagues alike!



# Jen Gash @OTCoachUK

@HolleighLouise @kerri\_schOT I see the occasional OT on TV in a bit role but never as an ongoing character, but mind you, I can't recall a μ being an ongoing one #OTalk



### Juliette Truman @Jt12Truman

@HollytheOT I agree we need to get better at demonstrating our impact by hearing and celebrating the voices of the people we have the priv work with #OTalk



# Miss Melly @mellyissmelly

RT @OTalk\_: 30 mins before tonight #OTalk With the m @theotshow, and @OTCoachUK & @OTalk\_ for a special twitter chat about recogni O...



# Kerri Schubert @kerri\_schOT

@HolleighLouise @OTCoachUK there was once a brief mention of OT in an episode of #casualty and they got OT so wrong!!! would love to OT on a programme like 24 hours in a&e #otalk



#### The OT Show @TheOTShow

RT @EmmaRobinsonOT: @OTCoachUK #OccupationalTherapy is so diverse and unique...our biggest strength is also our biggest barrier to articula...



#### Becky Cooper @beckycooper\_

@HolleighLouise @kerri\_schOT @OTCoachUK I did see a doctor completing a kitchen assessment with a patient on #holbycity?! #OTalk Pe opportunity for OT to be introduced I thought?



#### Louise @Louisepenny87

@theotservice @OTCoachUK So what should we be called @theotservice ? #OTalk



#### Jen Gash @OTCoachUK

@Jt12Truman @HollytheOT Yes I agree but who do we need to demonstrate our impact too? Who in society needs to hear? #OTalk



#### ed sum = @musedNeuroOT

@HollytheOT @OTCoachUK #OTalk I think many professions, including physio and nursing, feel the general public do not understand what t There are many smaller AHP groups that people do not know about



#### Laura Murphy @MurphytheOT

RT @EmmaRobinsonOT: @OTCoachUK #OccupationalTherapy is so diverse and unique...our biggest strength is also our biggest barrier to articula...



# OT Child (Kat Carruthers) @OT\_Child

OT is often about quality of life and it's life and death scenarios, survival and immediacy that often make the headlines rather than "OT gave life back". Life in numbers/years is often quoted and valued more than how that life is lived on a daily basis #OTalk



#### Carolina Cordero @colourful\_ot

@OTCoachUK I think recently there's been more recognition in other fields of the importance of activities (eg social prescribing in medicine, t "love activity, hate exercise" campaign in PT) which is great but can make OTs feel like nobody noticed us doing that all along! #OTalk



#### The OT Show @TheOTShow

RT @kerri\_schOT: @theotservice @TheOTShow @OTCoachUK i agree! & i think the fact that our roles can vary so much depending on the w...



# Lucy Pearce @LucyJPearce

@beckycooper\_\_\_\_ @OTCoachUK #OTalk exactly! I think from my experiences on placement and now in work, it is far easier to pin down our specialist services, but more difficult in more generic settings, which is where we have most public exposure as a profession



# Holleigh Bryan @HolleighLouise

@kerri\_schOT @OTCoachUK Definitely! Casualty is the worst for this, they even had doctors doing kitchen assessments a short while back only OT I saw mentioned did not show the role, but was just a background character! #otalk



# Toks Odutayo @TokunboTweetz

@OTCoachUK As well as lack of understanding of our profession, I think there can sometimes be some role blurring issues. Especially when other AHPs are occupationally focused (rare find, but there are some out there), some may struggle to see what we are doing differently #OT



#### Kerri Schubert @kerri\_schOT

@TheOTShow promote ourselves more, get on TV/radio/ in publications as much as possible #otalk



# Holly Sprake-Hill @HollytheOT

I'd like to see more national recognition awards for OTs in practice, like nursing have Kate Grainger Nurses and Queen's Nurses #OTalk



# Jen Gash @OTCoachUK

@colourful\_ot Yeah I feel that about social prescribing... I keep telling people, "we have been doing this for a hundred years and now you get #OTalk



# Kerri Schubert @kerri\_schOT

@beckycooper\_\_\_ @HolleighLouise @OTCoachUK haha that's crazy, perfect opportunity to show an OT! #otalk

The OT Service @theotservice



RT @kerri\_schOT: @theotservice @TheOTShow @OTCoachUK i agree! & i think the fact that our roles can vary so much depending on the w...



Jen Gash @OTCoachUK @HollytheOT Nice idea!#OTalk



Holleigh Bryan @HolleighLouise

@beckycooper\_\_\_ @kerri\_schOT @OTCoachUK Yes! I was so irritated by that episode! #OTALK no wonder the public have no idea what we when doctors are doing are role on TV



The OT Show @TheOTShow

@Louisepenny87 @theotservice @OTCoachUK Interesting question? What should OTs be called #OTalk



Holleigh Bryan @HolleighLouise

RT @colourful\_ot: @OTCoachUK I think recently there's been more recognition in other fields of the importance of activities (eg social pres...



Kerri Schubert @kerri schOT

RT @OT\_rach: @OTCoachUK Press only ever talking about Dr and nurses, bringing seen as the entertainment, rather than therapy as our ir



The OT Show @TheOTShow

RT @OT\_Child: OT is often about quality of life and it's life and death scenarios, survival and immediacy that often make the headlines rat...



Becky Cooper @beckycooper\_\_\_\_

@LucyJPearce @OTCoachUK #OTalk would definitely agree! Even in my OT assistant role it would be difficult to explain the breadth of what Love that you've been providing explanation of the role to patients and colleagues!! #OTalk



Lucy Pearce @LucyJPearce

@HolleighLouise @kerri\_schOT @OTCoachUK #OTalk exactly! A prime example whilst I was on placement in neuro-rehab... Holby City was running a story where doctors and nurses were leading a colleagues rehab from a brain injury! Which undermines what we do and is false representation!



The OT Show @TheOTShow

 $RT @ kerri\_schOT: @TheOTShow promote ourselves more, get on TV/radio/ in publications as much as possible \#otalk promote ourselves more, get on TV/radio/ in publications as much as possible \#otalk promote ourselves more, get on TV/radio/ in publications as much as possible \#otalk promote ourselves more, get on TV/radio/ in publications as much as possible \#otalk promote ourselves more, get on TV/radio/ in publications as much as possible \#otalk promote ourselves more, get on TV/radio/ in publications as much as possible #otalk promote ourselves more, get on TV/radio/ in publications as much as possible #otalk promote ourselves more, get on TV/radio/ in publications as much as possible #otalk promote ourselves more, get on TV/radio/ in publications as much as possible #otalk promote ourselves more, get on TV/radio/ in publications as much as possible #otalk promote ourselves more, get on TV/radio/ in publications as much as possible #otalk promote ourselves more promote our promo$ 



Freya Sledding @SleddingFreya

RT @HollytheOT: I'd like to see more national recognition awards for OTs in practice, like nursing have Kate Grainger Nurses and Queen's N



Juliette Truman @Jt12Truman

@OTCoachUK @HollytheOT At all levels - empower individuals to ask for us but also those commissioning services across all sectors #OTal need to move away from just NHS to truly demonstrate our power



OTalk @OTalk\_

You need to use the #OTalk not to @OTalk\_ to join in



Jen Gash @OTCoachUK

Ok so question 2 "What sort of recognition would society value and make a real difference to our profession?" #OTalk



Laura Murphy @MurphytheOT

@OT\_Child @TheOTShow I agree. The focus is always on numbers over quality of life #otalk



Kerri Schubert @kerri schOT

@OT\_rach @OTCoachUK whenever the NHS is mentioned in the press, they only ever mentions Dr's & nurses. Whilst they do an amazing j there's more rob roles in the NHS than just Dr's and nurses! #otalk

2

5



#### Kerri Schubert @kerri\_schOT

RT @becky\_1983: I dont think we get ourselves out there enough and talk about what we do and our impact #OTalk



#### Louise @Louisepenny87

@OTCoachUK We might also be hindered by our "holistic" approach, and the fact that we often end up doing a the random jobs that need dc Sometimes we aren't enough with our patients or MDTs about what our intervention actually is #OTalk



# OTalk @OTalk\_

Question 2 #OTalk



#### Julie-Anne Lowe @julieannelowe1

@OTCoachUK The 'common sense' issue, sometimes our lack of ability to provide a succinct and coherent explanation, potentially being overwhelmed by professions with a larger critical mass #OTalk



# Becky Cooper @beckycooper\_\_\_

@TheOTShow PromOTe wherever possible! Especially during occupational therapy week and forthcoming #AHPsday! #OTalk



# The OT Show @TheOTShow

RT @OTCoachUK: Ok so question 2 "What sort of recognition would society value and make a real difference to our profession?" #OTalk



#### Jen Gash @OTCoachUK

Thing about TV is that production companies only priority is to make good TV and a big part of that is making it understandable for the public #OTalk



#### Kerri Schubert @kerri\_schOT

@LucyJPearce @HolleighLouise @OTCoachUK so frustrating! they need to depict the reality #otalk



# Carolina Cordero @colourful\_ot

@TokunboTweetz @OTCoachUK If occupationally-focused non-OTs are one side of the coin, the other side is OTs who aren't focused enoug occupation - I think both things can happen and both contribute to role blurring #OTalk



# The OT Show @TheOTShow

@MurphytheOT @OT\_Child What could OT do to improve this? #OTalk



#### ed sum = @musedNeuroOT

But I had already been speaking to her about what we could do as OTs as I was interested in getting more OT roles / exploring role-emerging placements and she had influence! What she told me was her response was fab and minds were changed! #OTalk



# Jen Gash @OTCoachUK

2/2 so it doesn't really matter that it doesn't represent OT correctly, their priority is to the viewer..... frustrating but true #OTalk



#### Kerri Schubert @kerri\_schOT

RT @EmmaRobinsonOT: @OTCoachUK #OccupationalTherapy is so diverse and unique...our biggest strength is also our biggest barrier to articula...



# $\textbf{deb\_OT} @ \texttt{dmay\_ot}$

#otalk I think one issue is that occupation means something specific to us but is a term commonly used to mean 'work' or 'work-type'. People really struggle to connect us to something that happens in communities, in hospitals etc



#### Laura Murphy @MurphytheOT

@TheOTShow @OT\_Child Share more stories from the people we work with?? #otalk

# Kerri Schubert @kerri\_schOT

RT @OT\_Child: OT is often about quality of life and it's life and death scenarios, survival and immediacy that often make the headlines rat...





#### Juliette Truman @.lt12Truman

@colourful\_ot @OTCoachUK #OTalk sometimes it's the language we use I recently worked with a GP who through listening to me and our ta OT students was able to help us deliver our powerful messages



#### Louise @Louisepenny87

@OTCoachUK Maybe we need to be apply more professional boundaries around our role #OTalk



#### Emma Robinson @EmmaRobinsonOT

Yes, I find this even in my small Brain Injury rehab team...we often have joint/shared goals with Psych/SLT/Physio/SUs - I perceive this is true interdiciplinary working but luckily my team really understand the skills and value of OT. Possibly confusing for SUs though #OTalk



# Lucy gordon @Lucygordon83

That not all professionals & wider society understand our role fully and how much theory such as occupational science, models & frames of reference we use in our practice. Occupational therapists are often missed out of TV programmes such as documentaries and films. #OTalk



#### Sophie is my name. @ciderwithsophie

@colourful\_ot @TokunboTweetz @OTCoachUK Sometimes habit/restrictions can create that issue I think- for example recently ive had to reset goals to people around equipment needs also, not just care needs! #OTALK



#### Jen Gash @OTCoachUK

@musedNeuroOT I do think that the first contact anyone has with an OT sticks in their mind and that is kinda it... if your gran gets equipment stroke, thats what OT is....#OTalk



#### Kerri Schubert @kerri\_schOT

@OT\_Child @TheOTShow so true, we don't make the cut for exciting headlines.. but it's so interesting and rewarding to hear an OT patient j #otalk



#### Jen Gash @OTCoachUK

RT @colourful\_ot: @TokunboTweetz @OTCoachUK If occupationally-focused non-OTs are one side of the coin, the other side is OTs who ar fo



# Lucy Pearce @LucyJPearce

@Louisepenny87 @OTCoachUK #OTalk but conversely I'd argue they're never random jobs... to us they are completely in context and are important to our OT process... they only seem random to others, purely due to a lack of understanding of occupational therapy



### OT Child (Kat Carruthers) @OT\_Child

@OTCoachUK Publicised successful intervention stories linked to evidence based research. The general public are becoming more respons their health and critical of the content they read. Educating with high quality research that speaks for itself could make a difference #OTalk



### Jen Gash @OTCoachUK

RT @Jt12Truman: @colourful\_ot @OTCoachUK #OTalk sometimes it's the language we use I recently worked with a GP who through listeni me...



#### Kerri Schubert @kerri schOT

RT @musedNeuroOT: When a friend tells me that when discussing new services for cancer patients, the opinion in the room was we only pro



# Sophie is my name. @ciderwithsophie

@MurphytheOT @TheOTShow @OT\_Child For me it is this! And the age old story that we need to be brash about ourselves a bit more-spremessage loud and proud whenever given the opportunity! #OTALK

# Kerri Schubert @kerri\_schOT

RT @OT\_Child: @OTCoachUK Publicised successful intervention stories linked to evidence based research. The general public are becomin more...







@beckycooper\_\_\_ Definitely something that should happen. The one thing We're always surprised at #theotshow is that we have an awards programme because we know OTs deserve it...but we never get as many entries as we think there should be! Why won't OTs recognise their work?? #OTalk



#### Carolina Cordero @colourful\_ot

@OTCoachUK I think the most important thing for the public to know about us is "How can an occupational therapist help me in a way that of professionals can't?" Anything else is a bonus, but the priority is people being able to access services they need but might not know about #C



#### Jen Gash @OTCoachUK

RT @colourful\_ot: @OTCoachUK I think the most important thing for the public to know about us is "How can an occupational therapist help



# Sophie is my name. @ciderwithsophie

@Louisepenny87 @OTCoachUK Yes and no though, part of the thing about our role is being holistic and person centred...! #OTALK



### Jen Gash @OTCoachUK

RT @TheOTShow: @beckycooper\_\_\_ Definitely something that should happen. The one thing We're always surprised at #theotshow is that have...



#### Toks Odutayo @TokunboTweetz

@OTCoachUK I think occupational therapists need to be in more 'everyday'/ primary setting such as schools, GPs, etc to get such recognitio will also help in reduce the need to access secondary services, as preventative measures will be taken #OTalk



#### Holleigh Bryan @HolleighLouise

@dmay\_ot #OTALK I completely agree. As health literacy is becoming a larger focus, it's highlighting that our own profession is not health literacy and accessible to anyone who does not understand our jargon



#### Kirsty Stanley @KEStanley

@EmmaRobinsonOT @TheOTShow @OTCoachUK Our lack of consistent professional promotion impacts understanding of our unique skilled the other professions leading to challenging encounters #OTalk



#### Holly Sprake-Hill @HollytheOT

Sorry I got distracted by @BritishBakeOff roulade @ #OTalk



# Kerri Schubert @kerri\_schOT

@OTCoachUK everyday examples of OT & the benefit/impact we have on peoples lives, people need something they can relate to in order to understand the importance #otalk



# Jen Gash @OTCoachUK

@TheOTShow @beckycooper\_\_\_ Yes the OT Show Awards are great and helpful as I know that those who have one have received PR and attention from it #OTalk !!!



# Zoe Merchant OT @ZoeJRichardson

RT @colourful\_ot: @OTCoachUK I think recently there's been more recognition in other fields of the importance of activities (eg social pres...



# Kirsty Stanley @KEStanley

RT @OTCoachUK: @OTalk\_ Recognition is needed in all sorts of ways: what human occupation truly is, how central it is to human wellbeing



#### Lucy Pearce @LucyJPearce

@OTCoachUK #OTalk I would also say more public recognition of the role on television. Programmes like Casualty, Holby City and a range c American dramas, by their omission of OT, are culpable of reducing our value and recognition

5



#### Lucy gordon @Lucygordon83

@beckycooper\_\_\_\_ @TheOTShow Lots of promotion... I am hoping to visit local primary and secondary schools to promote to the future gene of occupational therapists! Engaging in research to build an evidence base for what we do, and educating our fellow AHPs and families/frienc #OTalk



#### Becky French @becky\_1983

Standardised assessments. Language that is used in wsrd round and CPA reports #OTalk



#### Kerri Schubert @kerri\_schOT

RT @Lucygordon83: That not all professionals & wider society understand our role fully and how much theory such as occupational science,



### Laura Murphy @MurphytheOT

@Jt12Truman @OTCoachUK @colourful\_ot I've had the same with Psychologists I've worked with. They actually listened to what I was sayi acted as my ally and advocate with the MDT #OTalk



# Louise @Louisepenny87

@LucyJPearce @OTCoachUK ..... but in the name of being "holistic", OTs want to pick up all of the pieces and do everything #OTalk



#### The OT Show @TheOTShow

@MurphytheOT @OT\_Child If you have any be sure to send them to @TheOTShow we're more than happy to promote out in our newspape #OTalk



# Jen Gash @OTCoachUK

So I get that commissioners etc need to get us more, but is that our primary aim? Who else in society needs to get us? #OTalk



# Becky Cooper @beckycooper\_\_\_\_

@TheOTShow Not a clue!! But you're right, there are some fabulous OTs that do deserve recognition! Is it possible to nominate someone? #



# Laura Murphy @MurphytheOT

RT @TheOTShow: @MurphytheOT @OT\_Child If you have any be sure to send them to @TheOTShow we're more than happy to promote cour newspa...



# Becky French @becky\_1983

OT week coming soon... a week to go to schools and colleges and promote!!!!!#OTalk



# Laura Murphy @MurphytheOT

@TheOTShow @OT\_Child Great to know thanks @TheOTShow #OTalk



# Kerri Schubert @kerri\_schOT

RT @colourful\_ot: @TokunboTweetz @OTCoachUK If occupationally-focused non-OTs are one side of the coin, the other side is OTs who ar fo...



#### The OT Show @TheOTShow

RT @kerri\_schOT: @OT\_Child @TheOTShow so true, we don't make the cut for exciting headlines.. but it's so interesting and rewarding to I



#### Kerri Schubert @kerri\_schOT

RT @colourful\_ot: @OTCoachUK I think the most important thing for the public to know about us is "How can an occupational therapist help



# Laura Murphy @MurphytheOT

@OTalk\_ Doing both! #OTalk

#### Jen Gash @OTCoachUK

So I get that we feel unrecognised...but is that really the case ? or is it just a feeling? #OTalk





#### Rachel Payne @RachieRuu

@OTCoachUK @musedNeuroOT This is so true. My grandparents have this opinion of OT, and whilst on a forensic mental health placement constantly telling them how OT works there as they didn't get it. This could be why the public aren't so sure about the profession. #OTalk



#### Kerri Schubert @kerri\_schOT

RT @becky\_1983: OT week coming soon... a week to go to schools and colleges and promote!!!!!#OTalk



#### OTalk @OTalk\_

RT @becky\_1983: OT week coming soon... a week to go to schools and colleges and promote!!!!!#OTalk



#### Holleigh Bryan @HolleighLouise

@OTCoachUK I'd like to think everybody. I think there's a large body of people out there who cannot access certain occupations but don't thi there's anything they can do about it, so simply go without or struggle on #OTALk



#### Kerri Schubert @kerri\_schOT

@becky\_1983 I love OT week and it's role in promoting the profession! #otalk



#### Laura Murphy @MurphytheOT

@OTCoachUK The people who will need to use us at some point in their lives i.e. EVERYONE! #OTalk



# Sammy Randall @SammyRandallOT

@OTalk\_ The things that improve everyday lives whilst reducing carer burden / need for nursing and care #otalk



#### Toks Odutayo @TokunboTweetz

@ciderwithsophie @colourful\_ot @OTCoachUK Agreed! Which is why I think we need to keep on top of staying up to date with theory, literat networking, etc to keep present and occupationally focused, and represent the uniqueness of our profession #OTalk



#### Teresa Buchan @teresa\_buchan

@OTCoachUK We use every day ordinary activities as interventions, doesn't look flashy or glossy but has impact, but we play it down. Our p are our voices of impact and recognition #OTalk



# The OT Show @TheOTShow

@ciderwithsophie @MurphytheOT @OT\_Child Could OTs be brash about each other though? Is there anything stopping them from recognis nominating their team or colleagues? #otalk



#### Holly Sprake-Hill @HollytheOT

@OTCoachUK #OTalk we need to "get" ourselves. Celebrate our own daily achievements. Today I realised I had done so many different and things I tweeted it under #adayinthelife



### Carolina Cordero @colourful\_ot

@HolleighLouise @dmay\_ot I have mixed feelings re: accessibility of our name - one solution is to get rid of the term occupation even though useful for us to have a particular definition of it, another is to promote the profession enough that our definition of the word enters the mainstructure.

#OTalk



# The OT Show @TheOTShow

RT @ciderwithsophie: @MurphytheOT @TheOTShow @OT\_Child For me it is this! And the age old story that we need to be brash about ou



# Laura Murphy @MurphytheOT

@OTCoachUK Just how \* #OTalk



#### Jen Gash @OTCoachUK

Picking up all the bits can seem unhelpful in terms of identity but sometimes to make a real difference we have to ask what is most important clients...if that is picking up bits then thats that?!??! #OTalk



#### The OT Show @TheOTShow

RT @KEStanley: @EmmaRobinsonOT @TheOTShow @OTCoachUK Our lack of consistent professional promotion impacts understanding



#### Sammy Randall @SammyRandallOT

RT @SammyRandallOT: @OTalk\_ The things that improve everyday lives whilst reducing carer burden / need for nursing and care #otalk



#### Becky Cooper @beckycooper

@OTCoachUK Information within patient settings would be good, especially primary settings. Eg, GP practices with posters/leaflets/information about Occupational Therapy and guidance on how to make a referral to a service. Also, careers events! #OTalk



#### The OT Show @TheOTShow

RT @OTCoachUK: @TheOTShow @beckycooper\_\_\_ Yes the OT Show Awards are great and helpful as I know that those who have one ha received PR a...



# OT Child (Kat Carruthers) @OT\_Child

@OTCoachUK The public so we all need to start writing press releases for all the fabulous projects that are going on up and down the countr can be good at sharing news within the profession we just need to make that news external. PR ourselves with positive news stories #OTalk



#### Juliette Truman @Jt12Truman

@TheOTShow @beckycooper\_\_\_ Again it's about us valuing the power of occupation and ourselves as occupational therapists - self belief - recognising that what we consider is small can be life changing or life enhancing and therefore worthy of recognition #OTalk



#### Laura Murphy @MurphytheOT

@TheOTShow @ciderwithsophie @OT\_Child You're right. We usually praise and promote each other's work within our own teams but we not be doing this more to everyone else #OTalk



#### Kerri Schubert @kerri\_schOT

RT @ciderwithsophie: @MurphytheOT @TheOTShow @OT\_Child For me it is this! And the age old story that we need to be brash about ou a...



#### Jen Gash @OTCoachUK

@teresa\_buchan Yes I agree. If you working privately you would ask your clients for testamonials for the purpose of marketing.... trust me, its important! #OTalk



# Toks Odutayo @TokunboTweetz

@OTCoachUK @musedNeuroOT Also, sometimes, people first impression is sadly "oh, the one who couldn't really explain what they do". So actually don't remember/ recognise us. Highlighting our need to be confident in explaining our role #OTalk



#### Carolina Cordero @colourful\_ot

@OTCoachUK I think as you mentioned earlier, lots of people recognise specific OT roles (e.g. providing equipment) but don't recognise the picture of what we do or how it translates to different settings. I'm not sure if that's that big of a problem though #OTalk



#### The OT Show @TheOTShow

@Lucygordon83 @beckycooper\_\_\_ Make sure you tell us @TheOTShow about it and we'll promote it out to your Ot colleagues and more...v OT stories and the activity that is done to promote it! #OTalk



#### Holleigh Bryan @HolleighLouise

@colourful\_ot @dmay\_ot Very true and I agree that's definitely what needs to be done and I really wouldn't want our name changed but it do to a lot of vocation/occupation confusions #OTAIK



#### Laura Murphy @MurphytheOT

RT @becky\_1983: OT week coming soon... a week to go to schools and colleges and promote!!!!!#OTalk



#### Jen Gash @OTCoachUK

@TheOTShow @ciderwithsophie @MurphytheOT @OT\_Child Yes, I think if we had to sing for our supper every month, we would put being aside and see it as essential,,,otherwise we wouldn't earn any money!!! #OTalk



#### Jen Gash @OTCoachUK

RT @TheOTShow: @Lucygordon83 @beckycooper\_\_\_ Make sure you tell us @TheOTShow about it and we'll promote it out to your Ot colle and m...



#### Kerri Schubert @kerri\_schOT

RT @KEStanley: @EmmaRobinsonOT @TheOTShow @OTCoachUK Our lack of consistent professional promotion impacts understanding unique skil...



# Juliette Truman @Jt12Truman

@TokunboTweetz @OTCoachUK Agree, We can then focus on our Occupational perspective and feel less pressured into medical approache #OTalk



# Lucy Pearce @LucyJPearce

@OTCoachUK #OTalk I think it's getting better! There's definitely value in the @theRCOT movement to use 'Occupational Therapy' and mov from 'OT'.



#### Laura Murphy @MurphytheOT

@OTCoachUK @TheOTShow @ciderwithsophie @OT\_Child We need to do it like our livelihood depends on it...and essentially it does! If we promote our work we could lose our OT posts rather then gain more #otalk



# Jen Gash @OTCoachUK

I got all in a tiz when i first qualified about how to explain myself, but these days I just say "I help people do what they need to do and want to when they get up in the morning" #OTalk



#### Becky French @becky\_1983

I aways meet with clients to get there narrative. I also work with community teams to complete a joint care plan upon discharge.... they then understand the role #OTalk



#### Kerri Schubert @kerri\_schOT

RT @Lucygordon83: @beckycooper\_\_\_ @TheOTShow Lots of promotion... I am hoping to visit local primary and secondary schools to promotion...



#### The OT Show @TheOTShow

@beckycooper\_\_\_\_Yes you definitely can! You can read more about this at https://t.co/dG1lLr8y6Q and we've just extended the deadline to 2 Sep to get more entries \_\_\_ #OTalk



#### The OT Show @TheOTShow

RT @beckycooper\_\_\_: @TheOTShow Not a clue!! But you're right, there are some fabulous OTs that do deserve recognition! Is it possible to



# Jen Gash @OTCoachUK

Question 3 "What examples do you all have, that demonstrate that OT is being recognised?" personal examples..... have you sung your own praises? #OTalk



# Rachel @OT rach

Always makes point to correct people, for example #NursingBursary No #NHSbursay today's news about nurseing and assaults, no it's assau all healthcare workers #OTalk https://t.co/wt5lQCGAEr #OTalk

2



#### Holleigh Bryan @HolleighLouise

@beckycooper\_\_\_ @OTCoachUK Yes! Careers events is so important, often OT is not even suggested to people looking at health careers ir schools - at least it wasn't for me! #OTALk



#### The OT Show @TheOTShow

RT @MurphytheOT: @TheOTShow @OT\_Child Great to know thanks @TheOTShow #OTalk



#### Teresa Buchan @teresa\_buchan

@OTCoachUK We don't promote ourselves and our achievements. The ordinary can have extraordinary outcomes. But do we shout about it' why not? If we embed clinical and patient reported outcomes into our practice we can demonstrate it more easily #OTalk



#### Becky Cooper @beckycooper

@OTCoachUK @teresa\_buchan Maybe we should be asking for more specific feedback with regards to individual profession input? Would a gauge of patient's understanding of profession as well as to see what aspects of our intervention are most valued #OTalk



# Juliette Truman @Jt12Truman

@OTCoachUK Our clients/ service users as they are our most powerful advocates. #OTalk



# Louise @Louisepenny87

@becky\_1983 And #AHPsDay #OTalk



# OTalk @OTalk\_

Question 3 #OTalk



#### Simon Jacques @JacqusieOT

@OTCoachUK I think lobbying at the higher levels is also needed, especially with the New Health Secretary to take notice of the great work t OT's do for the Health service and wider portfollio #OTalk



# Laura Murphy @MurphytheOT

 $@ OT Coach UK \ Our \ service \ line \ monthly \ newsletter \ is \ full \ of \ stories \ from \ the \ OTs \ \#otalk$ 



# Holleigh Bryan @HolleighLouise

RT @LucyJPearce: @OTCoachUK #OTalk I think it's getting better! There's definitely value in the @theRCOT movement to use 'Occupation' Ther...



# Jen Gash @OTCoachUK

@Jt12Truman Indeed they are. Ask them for testamonials..statements...even if you just have them for internal use... #OTalk



# Becky Cooper @beckycooper\_

@HolleighLouise @OTCoachUK Agreed!! If somebody had mentioned OT to me when I was at school, I would have known there and then the was the career for me #OTalk



# OTalk @OTalk\_

Halfway through People #otalk



# Becky French @becky\_1983

Co writing a clinical model as I hae been recognised for positive outcome measures and supporting a persons journey. Always getting letters past clients also makes it worth while #OTalk



# The OT Show @TheOTShow

@HollytheOT @OTCoachUK Would you be interested in doing a day in the life of an OT for the next #theotshow newspaper? Sounds like a f #OTalk

#### The OT Show @TheOTShow

RT @Jt12Truman: @TheOTShow @beckycooper\_\_\_ Again it's about us valuing the power of occupation and ourselves as occupational ther



S...



#### Lucy Pearce @LucyJPearce

@colourful\_ot @HolleighLouise @dmay\_ot #OTalk we need to be much better at explaining and defining what we do! Occupation is bread ar butter to us, we need to find universal ways of explaining that to service users and the wider world!



#### Laura Murphy @MurphytheOT

RT @Jt12Truman: @TheOTShow @beckycooper\_\_\_ Again it's about us valuing the power of occupation and ourselves as occupational ther s...



#### The OT Show @TheOTShow

RT @MurphytheOT: @TheOTShow @ciderwithsophie @OT\_Child You're right. We usually praise and promote each other's work within our teams b...



# Jen Gash @OTCoachUK

@JacqusieOT Yep indeed...aim high. Its nice getting inservice recognition but we need people in positions of power to "get" us... #OTalk other we are preaching to the converted



#### Jen Gash @OTCoachUK

RT @TheOTShow: @HollytheOT @OTCoachUK Would you be interested in doing a day in the life of an OT for the next #theotshow newspa Sounds...



#### Holleigh Bryan @HolleighLouise

@OTCoachUK Not being mentioned in careers talks or advice, it's a huge shame really! #OTALK



#### Jen Gash @OTCoachUK

@LucyJPearce @colourful\_ot @HolleighLouise @dmay\_ot I agree #OTalk



# The OT Show @TheOTShow

RT @OTCoachUK: @TheOTShow @ciderwithsophie @MurphytheOT @OT\_Child Yes, I think if we had to sing for our supper every month, would put b...



### OT Child (Kat Carruthers) @OT\_Child

@MurphytheOT @OTCoachUK @TheOTShow @ciderwithsophie My current goal is to create posts in the region for NICU (not a single post in the northern region). My current experience is having to justify not only our role but also value developmental outcomes when it's against £ professions who medically save the life #OTalk



#### Lucy gordon @Lucygordon83

@beckycooper\_\_\_\_ @OTCoachUK I think testimonials are important. After all as occupational therapists we love to hear an individuals narrati People can relate to people's journey and feel inspired! Social media is fab, but we mustn't forget newspapers, magazines and a good old prostand! #OTalk



# Jen Gash @OTCoachUK

@OT\_Child @MurphytheOT @TheOTShow @ciderwithsophie Talk to @LindaAgnew2 who is v good at health economics and proving an OT #OTalk



#### The OT Show @TheOTShow

RT @OTalk\_: Question 3 #OTalk https://t.co/mrcEZUs4JI



#### Kerri Schubert @kerri\_schOT

@OTCoachUK during my last year placement I contacted some educational magazines and managed to get some articles published about the #valueofOT in schools #otalk

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#### Jen Gash @OTCoachUK

RT @kerri\_schOT: @OTCoachUK during my last year placement I contacted some educational magazines and managed to get some article published...



#### Laura Murphy @MurphytheOT

@OTCoachUK @OT\_Child @TheOTShow @ciderwithsophie @LindaAgnew2 Great to know #improvinglivessavingmoney #OTalk



#### Becky Cooper @beckycooper\_\_

@OTCoachUK I saw a tweet the other day where a student was wearing their uni 'OT' hoodie and a member of the public approached them shared their positive experience with OT #OTalk Lovely recognition but coming from someone with direct experience in this case



#### Toks Odutayo @TokunboTweetz

@OTCoachUK Example from a friend when she told someone she was an OT: "OH YOU'RE OT! you're gunna make me a professional golfe She was just glad she wasn't associated with a commode for once #OTalk



#### The OT Show @TheOTShow

@MurphytheOT @OTCoachUK Would you be willing to share these with @theotshow so we could promote on your behalf? #otalk



#### Gilly- does- Doing @GillyGorry

RT @LucyJPearce: @colourful\_ot @HolleighLouise @dmay\_ot #OTalk we need to be much better at explaining and defining what we do! Occupation...



# Kerri Schubert @kerri\_schOT

@OTCoachUK it can be very time consuming and frustrating though, especially when other people just don't get it 😤 #otalk



#### Gilly- does- Doing @GillyGorry

RT @TheOTShow: @HollytheOT @OTCoachUK Would you be interested in doing a day in the life of an OT for the next #theotshow newspa Sounds...



#### Jen Gash @OTCoachUK

What about the big magazines and broad sheets...? #OTalk when you think about doing something in the press, do you aim big enough?



#### Kerri Schubert @kerri\_schOT

RT @HollytheOT: I'd like to see more national recognition awards for OTs in practice, like nursing have Kate Grainger Nurses and Queen's N



# Kerri Schubert @kerri\_schOT

RT @Jt12Truman: @TheOTShow @beckycooper\_\_\_ Again it's about us valuing the power of occupation and ourselves as occupational ther s...



#### Kerri Schubert @kerri\_schOT

RT @MurphytheOT: @TheOTShow @ciderwithsophie @OT\_Child You're right. We usually praise and promote each other's work within our teams b...



#### Sophie is my name. @ciderwithsophie

@kerri\_schOT @becky\_1983 I really feel this needs to be a bigger project though. Every year I want to do something, but bigger than just ca etc... but feel there isn't PROPER co-ordination/widespread ideas/support/enthusiam to reach the right people/wider public #OTALK



# The OT Show @TheOTShow

RT @OT\_Child: @MurphytheOT @OTCoachUK @TheOTShow @ciderwithsophie My current goal is to create posts in the region for NICU ( single p...



# Jen Gash @OTCoachUK

Also take a look at the fabulous consultation work that @theotservice Kate Sheehan does. She consistantly proves the value of OT and I thin could all learn from her #OTalk

2



# Laura Murphy @MurphytheOT

@TheOTShow @OTCoachUK Yes! We've got some great examples of work with other professionals and community interest companies. Lel know how you want them sent to you. Thanks! #OTalk



#### iess obrien @jessobr59796310

@OTCoachUK #OTalk explaining to service users the role differences of an Occupational Therapist on my extended scope placement (in a n traditional setting) compared to the role of an Occupational Therapist in a traditional setting



#### Lucy Pearce @LucyJPearce

@OTCoachUK #OTalk well I've just started a NQOT role as a B5 in a community Rapid Response D2A team... we currently have a 4:1 OT:Pt ratio on our therapy team, led by 2 B7 OTs. That's a massive growth over the past 5 years from the previous nursing focused team



### The OT Show @TheOTShow

RT @OTCoachUK: What about the big magazines and broad sheets...? #OTalk when you think about doing something in the press, do you a e...



#### The OT Show @TheOTShow

RT @OTCoachUK: Also take a look at the fabulous consultation work that @theotservice Kate Sheehan does. She consistantly proves the value of the consistant of the consistant



# Gilly- does- Doing @GillyGorry

I recently met 2 people at an event who knew what OT was without me explaining! Which was good since I was speechless! #otalk



#### Jen Gash @OTCoachUK

@ciderwithsophie @kerri\_schOT @becky\_1983 Agree. I think @theRCOT have made good ground in recent years but it needs to branch ou old domain #OTalk



#### Kerri Schubert @kerri\_schOT

@ciderwithsophie @becky\_1983 true, there's lots of little projects going on within teams/departments etc. but we need to have a massive mc to get people more aware on a big scale! #otalk



#### Jen Gash @OTCoachUK

RT @MurphytheOT: @TheOTShow @OTCoachUK Yes! We've got some great examples of work with other professionals and community int companies...



# Sophie is my name. @ciderwithsophie

@TheOTShow @HollytheOT @OTCoachUK I really want to see OT make a greater impact on youtube, i've been trying but not sure who im myself at, or what im hoping to achieve! #OTALK



#### The OT Show @TheOTShow

@MurphytheOT @OTCoachUK Send them to m.kaur@closerstillmedia.com please, these would be great! #OTalk



# Emma Robinson @EmmaRobinsonOT

Very true. Most people aren't aware of #occupationaltherapy until they or close family/friends have direct contact. A huge part of our work is prevention&early intervention. Would be hugely beneficial if the public were aware via wider advocacy, accurate media representation #OTalk



#### The OT Show @TheOTShow

RT @MurphytheOT: @TheOTShow @OTCoachUK Yes! We've got some great examples of work with other professionals and community int companies...



# Jen Gash @OTCoachUK

@GillyGorry Yes, I do reckon it is changing. It is much better than when I qualified in the 90's hence me questioning our continued narrative... think is part of the problem 1/2 #OTalk



### Laura Murphy @MurphytheOT

@TheOTShow @OTCoachUK Great thanks will get on it!! #OTalk





#### Laura Murphy @MurphytheOT

RT @TheOTShow: @MurphytheOT @OTCoachUK Send them to m.kaur@closerstillmedia.com please, these would be great! #OTalk



# Jen Gash @OTCoachUK

2/2 if we continue to feel unrecognised and misunderstood it perpetuates it somewhat.... #OTalk



#### Sophie is my name. @ciderwithsophie

@OTCoachUK I work in an extra care setting, which seems to give me more holistic freedom, recently the Extra care co-coordinator sang my praises to external professionals as well as senior management. #OTALK



#### Jen Gash @OTCoachUK

RT @ciderwithsophie: @TheOTShow @HollytheOT @OTCoachUK I really want to see OT make a greater impact on youtube, i've been tryir not s...



#### Lucy Pearce @LucyJPearce

#OTalk my transition from RSW to Technical Instructor to B5 OT, I've also observed that as professionals, we can do better at explaining our more widely to our support staff... something I'm planning to change!



#### The OT Show @TheOTShow

Thank you! #OTalk



#### Jen Gash @OTCoachUK

RT @TheOTShow: @MurphytheOT @OTCoachUK Send them to m.kaur@closerstillmedia.com please, these would be great! #OTalk



# Teresa Buchan @teresa\_buchan

@OTCoachUK Organisations overdose on patient feedback and is often generic. We have an annual OT PREM during OT Week, it limits the demand on feedback but is relevant to promoting us during the professional week. We have to work at developing the feedback frequency for #OTalk



# Sophie is my name. @ciderwithsophie

@OTCoachUK EXACTLY THIS! "Whatever they want to achieve, i help them do it". #OTALK



#### **B2** @OTBrianNY

@OTCoachUK I know that we care and try to promote occupational therapy, I wonder if the healthcare settings promote our work our field ou strength and resolve enough #OTalk



# Lucy gordon @Lucygordon83

@OTCoachUK Completing a contemporary placement&being encouraged to apply for a job within the same trust having introduced new interventions using my OT theory&https://t.co/FQ2VzbqbgQ MDT of nurses,support workers&social workers understanding my role &making appropriate referrals #OTalk



# **B2** @OTBrianNY

RT @OTCoachUK: So my first question to you all is this "What makes us (occupational therapists) feel we lack recognition at work and in bro



# Laura Murphy @MurphytheOT

@ciderwithsophie @OTCoachUK @TheOTShow @HollytheOT And podcasts! Would be great for sharing expertise and learning #OTalk



#### Juliette Truman @Jt12Truman

@OTalk\_ Developing diverse placements / REPs has not been a problem when highlighting the benefits of occupation to health and wellbein the power to prevent illness - I find wears often pushing on an open door however monies to follow is a problem #OTalk

Jen Gash @OTCoachUK



RT @teresa\_buchan: @OTCoachUK Organisations overdose on patient feedback and is often generic. We have an annual OT PREM during Week. it...



#### Becky Cooper @beckycooper\_

@EmmaRobinsonOT Linking in with this, in my area we have a pilot project happening aimed at persons under 65 and educating them about services - including OT - are available when/if/should they require it, think this is really valuable and hope it rolls out! #OTalk



#### Jen Gash @OTCoachUK

RT @ciderwithsophie: @OTCoachUK EXACTLY THIS! "Whatever they want to achieve, i help them do it". #OTALK



# Sammy Randall @SammyRandallOT

@OTCoachUK Saving money on the expense that it costs NHS to supply pads, by toilet training children with additional needs #OTalk



# Sammy Randall @SammyRandallOT

RT @SammyRandallOT: @OTCoachUK Saving money on the expense that it costs NHS to supply pads, by toilet training children with additine...



# Laura Murphy @MurphytheOT

@TheOTShow And feel free to chase me! #OTalk



# Sophie is my name. @ciderwithsophie

@OTCoachUK I completly agree, i would argue these "grey areas" have actually been my most meaningful and most appreciated work! #OT.



### Simon Jacques @JacqusieOT

@OTCoachUK Gaining feedback that OT helps normalise peoples lives when they are in unfamiliar inpatient mental health hospital settings. enable people to do day to day things which are really important to them when acutely unwell #OTalk



#### The OT Show @TheOTShow

Completely agree, great idea! Would you do one? #OTalk



### OTalk @OTalk

We are all doing amazing tonight and remembering the hashtag, well done 🖢. Literally no one on my naughty step #Otalk 15 minutes left.



#### Jen Gash @OTCoachUK

Fab. I think we need to question our PR ideas and ask "for whose benefit are we doing this?" cos sometimes it isn't for the best purpose... #C



#### Gilly- does- Doing @GillyGorry

@OTCoachUK Totally agree. I think practicing what we preach and showing how engaging in our own occupations improves our own health well-being (being our own OTs) is a good way to promote #otalk



### Laura Murphy @MurphytheOT

@OT\_Child @ciderwithsophie @OTCoachUK @TheOTShow @HollytheOT I love podcasts. When I'm driving/running/in the garden/cooking.could really get into people's consciousness #OTalk



# Louise @Louisepenny87

@ciderwithsophie @TheOTShow @HollytheOT @OTCoachUK @ciderwithsophie what is it that you are doing on YouTube? Want to share a #OTalk



# Jen Gash @OTCoachUK

Question 4 "What other ways outside of the usual, might give occupational therapy the recognition it needs?" #OTalk



# OTalk @OTalk\_

Question for #Otalk

2



#### Jen Gash @OTCoachUK

So I know many many OTs who run amazing businesses but who market themselves without saying OT straight away.... they strike at the cor what people want and later on, say OT #OTalk



#### Sophie is my name. @ciderwithsophie

@MurphytheOT @TheOTShow @OT\_Child How could we do this though? #OTALK



#### Laura Murphy @MurphytheOT

@TheOTShow Would definitely consider getting a team together to talk about OT in mental health. Just need someone who's in the know ab to make it! #OTalk



#### Holleigh Bryan @HolleighLouise

@dmay\_ot @LucyJPearce @colourful\_ot I think it's a matter of changing the environment in terms of the way we discuss and explain occupa and also educating the masses and increasing the knowledge of the individual on a mass scale. #OTALK



## Lucy gordon @Lucygordon83

@TheOTShow I was thinking of contacting my local radio show to promote during #OTweek2018 what do you think? #OTalk



#### The OT Show @TheOTShow

@ciderwithsophie @HollytheOT @OTCoachUK Yes what are you doing? Maybe @TheOTShow could help promote for you #OTalk



# Sammy Randall @SammyRandallOT

@OTCoachUK Saving money and reducing cost spent on gastrostomy feeds, by developing eating and drinking skills via therapeutic MDT intervention #OTalk



#### Sammy Randall @SammyRandallOT

RT @SammyRandallOT: @OTCoachUK Saving money and reducing cost spent on gastrostomy feeds, by developing eating and drinking sk ther...



# The OT Show @TheOTShow

 $RT\ @OTalk\_:\ Question\ for\ \#Otalk\ https://t.co/BsFYdAodhH$ 



#### Jen Gash @OTCoachUK

@Lucygordon83 @TheOTShow Aye...defo do it #otalk



#### Juliette Truman @Jt12Truman

@GillyGorry @OTCoachUK I agree we need to practice what we preach - trying hard to achieve this as an educationalist to support our stude understanding the power of occupation #OTalk



# Sophie is my name. @ciderwithsophie

@TokunboTweetz @colourful\_ot @OTCoachUK Exactly! Keeping all those things in my forefront is definitely a protective factor for my stress/meaning in roles #OTALK



#### Becky Cooper @beckycooper\_\_

@MurphytheOT @OT\_Child @ciderwithsophie @OTCoachUK @TheOTShow @HollytheOT New to podcasts - could you recommend any? how to access them please? #OTalk



### Jen Gash @OTCoachUK

@MurphytheOT @TheOTShow And decide who to do the talk to! make it big and not just to the hospital/team you work with #OTalk



# Laura Murphy @MurphytheOT

@OTCoachUK We could do with them telling us as 'insiders'. Would love to know how OTs are working outside of traditional roles #OTalk

OTalk @OTalk\_

5



Question 4 @ #Otalk - on my own naughty step



Juliette Truman @Jt12Truman @Lucygordon83 @TheOTShow Great idea #OTalk



**Becky Cooper** @beckycooper\_\_\_ @Lucygordon83 @TheOTShow Amazing idea!! #OTalk



Sophie is my name. @ciderwithsophie @OT\_Child @MurphytheOT @OTCoachUK @TheOTShow @HollytheOT Absolutely. Again, who is the audience though? #OTALK



The OT Show @TheOTShow
That's a brilliant idea! If you want @TheOTShow to help you with that let us know #OTalk



Teresa Buchan @teresa\_buchan @deresa\_buchan @OTCoachUK Our Trust has a 'connected' magazine in which OTs have featured, not always in OT specific roles but it's great to share the interventions and outcomes. We also had our Trust Voc Rehab service featured in the English RCOT Getting my life back report @kmptnhs #



Jen Gash @OTCoachUK

#KMPTproud

Whose done a talk to Round table, Lions, Probus etc??? #OTalk



Kerri Schubert @kerri\_schOT

RT @GillyGorry: @OTCoachUK Totally agree. I think practicing what we preach and showing how engaging in our own occupations improves ow...



Jen Gash @OTCoachUK

RT @TheOTShow: That's a brilliant idea! If you want @TheOTShow to help you with that let us know #OTalk https://t.co/NTjMCW9ebj



Kerri Schubert @kerri\_schOT

RT @OTCoachUK: Fab. I think we need to question our PR ideas and ask "for whose benefit are we doing this?" cos sometimes it isn't for th



Lucy gordon @Lucygordon83

@OTCoachUK Radio & TV time. Lots of research completed by occupational therapists... promoting how successful our input is and demons the #valueofOT #OTalk exploring contemporary & non traditional placements to demonstrate how diverse we are!



The OT Show @TheOTShow

Can anyone help with this question? #OTalk



 $\textbf{Sophie is my name.} \ @ \textit{ciderwith} sophie$ 

@beckycooper\_\_\_ @MurphytheOT @OT\_Child @OTCoachUK @TheOTShow @HollytheOT Maybe we should try to get together a Podcast reflections on #OTALK sessions etc...! There are a few podcast apps I think where you can search by topics/different areas of interest. #OTAL



Jen Gash @OTCoachUK

Who rings up Jeremy Vine on BBC radio 2 to contribute to a discussion? #OTalk



OT Child (Kat Carruthers) @OT\_Child

@OTCoachUK A good solid # campaign that every OT in every field can use to promote what they do. Many charities are brilliant at creative campaigns that draw people in #OTalk



B2 @OTBrianNY

@OTCoachUK Society would have to know and understand our value and what we can bring to the table before they in turn can promote our profession #OTalk



#### Holleigh Brvan @HolleighLouise

@OTalk\_ I often wonder whether patients should be provided with handouts which describes the different healthcare professionals and what do. It's hard enough to distinguish all the different uniforms they see each day, let alone remember what they all do! #OTALK



# Sophie is my name. @ciderwithsophie

@Louisepenny87 @TheOTShow @HollytheOT @OTCoachUK I haven't really done much!! I have filmed a few #DITL of an OT but mostly m the car lol as can't really film work with clients...! #OTALK



#### OTalk @OTalk\_

10mins left #OTalk https://t.co/13D4L3LLfG



#### Kerri Schubert @kerri\_schOT

@OTCoachUK ambitious exposure on an international level. celebrity ambassadors maybe? we need a fantastic PR agency #otalk



### Jen Gash @OTCoachUK

@TheOTShow Brock Cook @OToccupied I think but ask me if you can't find him #OTalk @brockcookOT



# Carolina Cordero @colourful\_ot

@MurphytheOT @TheOTShow Maybe talk to @brockcookOT ? He has a podcast and has done an episode on OT in mental health :) #OTall



# The OT Show @TheOTShow

RT @OTCoachUK: @MurphytheOT @TheOTShow And decide who to do the talk to! make it big and not just to the hospital/team you work v #OTalk



#### Yso @uouo1418

RT @Lucygordon83: @OTCoachUK Radio & TV time. Lots of research completed by occupational therapists... promoting how successful ou i...



#### Laura Murphy @MurphytheOT

@beckycooper\_\_\_ @OT\_Child @ciderwithsophie @OTCoachUK @TheOTShow @HollytheOT I access podcasts through the podcast app c iPhone. Serial got me started then I just search search search... #otalk



#### Lucy gordon @Lucygordon83

@TheOTShow Would love to!! Who can I speak to? ♥ #OTalk



# Toks Odutayo @TokunboTweetz

@OTCoachUK Cardiff has something called @IgniteCardiff- a monthly event where people give talks on any topic of their choice (like ted talk couple of friends and I are thinking of using this as a platform #OTalk



# Kerri Schubert @kerri\_schOT

RT @OT\_Child: @OTCoachUK A good solid # campaign that every OT in every field can use to promote what they do. Many charities are br



# Sophie is my name. @ciderwithsophie

@TheOTShow @HollytheOT @OTCoachUK AWhh thank you, i haven't done much though- still trying to get a grip on what the purpose of it me. Ive mostly attempted #DITL of an #OT but ends up being me talking through my day/reasoning in the car..! #OTALK



# Gilly- does- Doing @GillyGorry

@OTalk\_ We need an Occupational therapist on @thismorning show the power of OT! (I'd quite like that job) Dr Chris daughter is an OT! #ot



#### Jen Gash @OTCoachUK

@OTBrianNY Nah I don't agree. Its a chicken and egg thing. Just promote yourself and it does the work:) #OTalk



### OTalk @OTalk\_

Don't forget #Otalk, otherwise people won't see What You're Tweeting About



#### Laura Murphy @MurphytheOT

@colourful\_ot @TheOTShow @brockcookOT Ooo great will check it out @brockcookOT thanks #OTalk



#### Kerri Schubert @kerri schOT

RT @Lucygordon83: @OTCoachUK Radio & TV time. Lots of research completed by occupational therapists... promoting how successful ou i...



#### Becky Cooper @beckycooper\_

@HolleighLouise @OTalk\_ I like this - we have a leaflet that we give to all new patients which explains our service and roles within. Impossib explain OT in a short paragraph but at least provides a general idea #OTalk



#### Holleigh Bryan @HolleighLouise

RT @TokunboTweetz: @OTCoachUK Cardiff has something called @IgniteCardiff- a monthly event where people give talks on any topic of the ch...



# Iris Benson MBE @irisbenson100

RT @OTalk\_: Evening all, its the newly engaged 5 @OT\_rach on support tonight. This weeks #OTalk is hosted by @OTCoachUK and @TheOTShow Who i...



#### OTalk @OTalk\_

@GillyGorry @thismorning Absolutely but he described Occupational Therapy appallingly recently #otalk



#### The OT Show @TheOTShow

Great question...what does everyone think? #OTalk



# deb\_OT @dmay\_ot

@TheOTShow I'm sure this has come up on #Otalk before ... any chance of having a list on the website?



#### The OT Show @TheOTShow

Definitely up for that  $@TheOTShow\ \#OTalk$ 



# Becky Cooper @beckycooper\_

@ciderwithsophie @MurphytheOT @OT\_Child @OTCoachUK @TheOTShow @HollytheOT Yes! Feel free to DM me :-) #OTalk



# The OT Show @TheOTShow

RT @OTCoachUK: Who rings up Jeremy Vine on BBC radio 2 to contribute to a discussion? #OTalk



# Jen Gash @OTCoachUK

@OTalk\_ @GillyGorry @thismorning Better rubbish PR than no PR in my experience but it is frustrating x #OTalk



# Laura Murphy @MurphytheOT

@ciderwithsophie @OT\_Child @OTCoachUK @TheOTShow @HollytheOT Is our starting point other health professionals? They could be or greatest promoters if they knew how to articulate what we do #OTalk



# Kerri Schubert @kerri\_schOT

 $@ \textbf{GillyGorry haha love this... always a shock when someone knows what it is without having to explain!! \# otalk \ https://t.co/PDCeg9wKib... \ https:$ 



# Sophie is my name. @ciderwithsophie

@OTCoachUK This is so true. So is that exactly it, we need to home in better on what our particular client group want?! #OTALK



# Jen Gash @OTCoachUK

@MurphytheOT @ciderwithsophie @OT\_Child @TheOTShow @HollytheOT Not sure it would be at the top of their priorities but good relatio with others is important #OTalk

2

,

#### Holleigh Bryan @HolleighLouise

@beckycooper\_\_\_\_ @OTalk\_ So many patients say they don't even know the uniforms apart and when you consider there's the usual uniform the different professions and then uniforms of agency staff too which are different again it can be really confusing, it's not surprising our role is



#### Teresa Buchan @teresa\_buchan

@OTCoachUK There are many people we have to influence so we have to adapt to different audiences. Having a strong leadership team in the organisation helps staff know they have support and a foundation to promote and influence. Service users have greatest impact and voice #C



#### Carolina Cordero @colourful\_ot

@beckycooper\_\_\_ @MurphytheOT @OT\_Child @ciderwithsophie @OTCoachUK @TheOTShow @HollytheOT For recommendations, may check out the transcript of the #OTalk we did on podcasts a few months ago: https://t.co/Puvew7LrN4 As for how to access them, you can fine like AntennaPod and Castbox to put on your phone:)



#### The OT Show @TheOTShow

Can you share we @TheOTShow please? Would love to see #OTalk



#### Gilly- does- Doing @GillyGorry

@Jt12Truman @OTCoachUK I personally think we all need to go through something that makes us realise the power of occupation in somec life. I'm sure that's a challenge to teach. #otalk



OTalk @OTalk\_

Is this done where people work?? It is in my @OT\_rach work place, but are they always read and understood? #otalk



#### Emma Robinson @EmmaRobinsonOT

@ciderwithsophie @OT\_Child @MurphytheOT @OTCoachUK @TheOTShow @HollytheOT I suppose YouTube is so popular...could end up reaching a range of everyday browsers/the public via friends/friends of friends sharing. Great idea if you had a generic into to the profession followed by your specific experiences. Great idea & platform to use! #OTalk



### Holleigh Bryan @HolleighLouise

@TheOTShow I really like patient voice it's not really OT focused but great for development 😊 #OTalk



# Kerri Schubert @kerri schOT

@OTCoachUK more memes!!!!! #otalk https://t.co/cjsnihuEbL



#### The OT Show @TheOTShow

RT @OTCoachUK: @TheOTShow Brock Cook @OToccupied I think but ask me if you can't find him #OTalk @brockcookOT



# Jen Gash @OTCoachUK

I would like to see a TV show thats all about humans as occ beings... I kinda want to do that next :) #OTalk



# Holly Sprake-Hill @HollytheOT

RT @OTCoachUK: I would like to see a TV show thats all about humans as occ beings... I kinda want to do that next :) #OTalk



# Jen Gash @OTCoachUK

OT memes are good but they need to reach outside our profession #OTalk



# Vicki OT @VickiOT

@OTalk\_ I have managed to put #OTalk on our MDT agenda every week. I now have have team members asking what's the hot topic this we from the OT with genuine interest. Whether it be new groups, individual case load progress or a journal article, I promote OT every week.

#### Carolina Cordero @colourful ot

@dmay\_ot @TheOTShow It certainly has come up here before, you can find the transcript here: https://t.co/Puvew7LrN4 A podcast

2



recommendation list sounds like a great idea! #OTalk



#### Pippa Simkins @PippaSimkins

@OTCoachUK #Otalk....we are one of the few professions that are actually are trained in both mental and physical health care. Enabling a bit of understanding and knowledge.



Kerri Schubert @kerri\_schOT

so true <a> #otalk https://t.co/8XGSvwJhHj</a>



**Toks Odutayo** @TokunboTweetz @OTCoachUK Me too! #OTalk



#### Laura Murphy @MurphytheOT

@OTalk\_ @OT\_rach We go we information on the different therapies in our welcome packs but often they are not read. How else can we prothe same information?? #OTalk



#### OTalk @OTalk\_

And we have 5 minutes left.. any final thoughts? #OTalk https://t.co/emvqT3LrQH



#### Simon Jacques @JacqusieOT

@OTCoachUK We have a Student run team @shout\_team who put on events at Sheffield Hallam University and we get to as many health re events in the City to promote OT alongside all the other services #OTalk



#### Juliette Truman @Jt12Truman

@GillyGorry @OTCoachUK Sure is, but we do have ourselves any other ideas @GillyGorry #OTalk



# Teresa Buchan @teresa\_buchan

@TheOTShow @OTCoachUK Use your Trust communications team as they have the connections and can help formulate ideas as well as down promotional work on your behalf.#OTalk



#### Jen Gash @OTCoachUK

I spoke with a climate change bod a while ago and their org had spent thousands on a CC campaign but the only thing that worked, was a visthing/pic - a cartoon... biggest impact #OTalk



# The OT Show @TheOTShow

Let's discuss via DM tomorrow would be great to find out exactly what you want to do? #OTalk



# The OT Show @TheOTShow

RT @Lucygordon83: @TheOTShow Would love to!! Who can I speak to? ♥ #OTalk



# Jen Gash @OTCoachUK

RT @colourful\_ot: @beckycooper\_\_\_ @MurphytheOT @OT\_Child @ciderwithsophie @OTCoachUK @TheOTShow @HollytheOT For recommendations, maybe chec...



# The OT Show <code>@TheOTShow</code>

RT @ciderwithsophie: @TheOTShow @HollytheOT @OTCoachUK AWhh thank you, i haven't done much though- still trying to get a grip on the...



# Gilly- does- Doing @GillyGorry

@kerri\_schOT Haha so true! #OTalk

### Louise @Louisepenny87

@MurphytheOT @ciderwithsophie @OT\_Child @OTCoachUK @TheOTShow @HollytheOT Our starting point should probably be ourselves



still seems to be difficulties with OTs summarising their role. If we can't explain what we do, how can other professionals #OTalk



Becky Cooper @beckycooper\_\_

@OTCoachUK Yes! I feel #thedoctorthatgaveupdrugs reaaalllly promoted OT but, unfortunately, did not mention the profession once! #OTalk



Jen Gash @OTCoachUK

RT @kerri\_schOT: so true \( \begin{aligned} \exists \text{#otalk https://t.co/8XGSvwJhHj} \)



MeganOT @ Always\_OT

RT @EmmaRobinsonOT: @OTCoachUK #OccupationalTherapy is so diverse and unique...our biggest strength is also our biggest barrier to articula...



OT Child (Kat Carruthers) @OT\_Child

lucky to be self employed but some jobs there is also that situation where the OT you WANT to provide isn't the OT service commissioned/we lists allow. Then you're explaining or the public experience what isn't what your profession CAN do but what you're tied to #OTalk



Emma Robinson @EmmaRobinsonOT

RT @colourful\_ot: @dmay\_ot @TheOTShow It certainly has come up here before, you can find the transcript here: https://t.co/Puvew7LrN4



Lucy gordon @Lucygordon83

RT @PippaSimkins: @OTCoachUK #Otalk....we are one of the few professions that are actually are trained in both mental and physical heal



Lucy gordon @Lucygordon83

RT @HollytheOT: I should add though that the @theRCOT has improved beyond recognition with the work it is doing to promote OT 🙌 #OTa



Pippa Simkins @PippaSimkins

@OTalk\_ @OT\_rach #Otalk, quite frankly in my current role there is little time for "pure OT". It's all care co-ordination.



Laura Murphy @MurphytheOT

@Lucygordon83 @TheOTShow Let us know how you get on! #OTalk



Holleigh Bryan @HolleighLouise

@MurphytheOT @OTalk\_ @OT\_rach Hmm I've never actually seen it be done in practice before honestly. How simple, colourful etc have the in other settings? #OTALK



Jen Gash @OTCoachUK

RT @beckycooper\_\_\_: @OTCoachUK Yes! I feel #thedoctorthatgaveupdrugs reaaallilly promoted OT but, unfortunately, did not mention the profess...



Sophie is my name. @ciderwithsophie

@Louisepenny87 @MurphytheOT @OT\_Child @OTCoachUK @TheOTShow @HollytheOT Very true. Maybe we need a montage video of vOTs saying what OT means to them!! #OTALK



Juliette Truman @Jt12Truman

@VickiOT @OTalk\_ Excellent idea will try and do something similar #OTalk



Ellen 💆 💚 @OTEllenUK

RT @colourful\_ot: @OTCoachUK I think recently there's been more recognition in other fields of the importance of activities (eg social pres...



The OT Show @TheOTShow

@ciderwithsophie @HollytheOT @OTCoachUK Would love to promote if you could share #otalk 👍



Jen Gash @OTCoachUK

@beckycooper\_\_\_\_ Because the TV production company know that the public don't get it so they would have cut it out...trust me.... #OTalk



Becky Cooper @beckycooper\_

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@OTalk\_ I'll be taking more time during face to face contact with patients to explain OT and the avenues we can support them with exploring. keen to look at podcasts and will continue to promote OT one tweet, visit and day at a time :-) #OTalk



Kerri Schubert @kerri\_schOT RT @PippaSimkins: @OTCoachUK #Otalk....we are one of the few professions that are actually are trained in both mental and physical heal



Sophie is my name. @ciderwithsophie

A local trust does weekly meet the staff member video interviews- I love them and find them so interesting personally, they then promote on S media. Great idea (altho lots of work/money?) for #OTWeek2018 #OTALK



The OT Show @TheOTShow

RT @MurphytheOT: @colourful\_ot @TheOTShow @brockcookOT Ooo great will check it out @brockcookOT thanks #OTalk



Louise @Louisepenny87

@ciderwithsophie @MurphytheOT @OT\_Child @OTCoachUK @TheOTShow @HollytheOT Great idea @ciderwithsophie #OTalk



Jen Gash @OTCoachUK

2 mins left folks... any further thoughts? #OTalk



Kerri Schubert @kerri\_schOT

RT @HollytheOT: I should add though that the @theRCOT has improved beyond recognition with the work it is doing to promote OT 🙌 #OTa



Laura Murphy @MurphytheOT

@beckycooper\_\_\_\_ @OTCoachUK Such a shame as he was basically using outr therapy as claiming it as a Dr's 2 #otalk



Emma Robinson @EmmaRobinsonOT

Alas, yes. I LOVE nothing more than an #OTmeme and #OTjoke but their comedy is often aimed at those "in the know" great for OTs but not most effective way to promote our profession more widely #OTalk



keith 张长循 📽 💦 @gonewithkeith

RT @OT\_Child: lucky to be self employed but some jobs there is also that situation where the OT you WANT to provide isn't the OT service of



Jen Gash @OTCoachUK

I suppose I would like to ask that we all work to stop ourselves saying that "no one understands OT" it kinda perpetuates things #OTalk



Carly Fothergill @carlym\_86

@OTCoachUK School leavers who are choosing their career pathways. I wish I had known about occupational therapy when I chose my first degree, but I didn't learn about OT until much later #OTalk



OTalk @OTalk

Dont forget participating in an #OTalk can contribute towards your CPD & hopefully tonights topic will have given you some ideas about implementing or sharing your learning.



OTalk @OTalk

Right, this is @OT rach signing off! Bye for now! #OTalk https://t.co/YcAwe9Vda7



Jen Gash @OTCoachUK

and please do nominate yourselves or colleagues for an OTShow award! these are grass root awards for everyday OTs and its easy to apply

The OT Show @TheOTShow



Definitely will do thanks! #OTalk



Ellen 

@ OTEllenUK

RT @kerri\_schOT: @OTCoachUK there's a lack of understanding & a lack of coverage (in the press) of what we do/what impact we have #oi



Juliette Truman @Jt12Truman

RT @OTCoachUK: and please do nominate yourselves or colleagues for an OTShow award! these are grass root awards for everyday OTs a ea...



Jen Gash @OTCoachUK

nite y'all #OTalk



Lucy gordon @Lucygordon83

I have loved #OTalk this evening. So many fab ideas and brilliant input as always! #OTalk always reminds me what a passionate&caring profewe are... but we need to be more creative about how we promote our fabulous work & unique role!



Becky Cooper @beckycooper\_\_

@MurphytheOT @OTCoachUK Yes! Very interesting programme and interesting to see the debate between medication V meditation but defi shame :-/ interesting point from Jen regarding the reason for not including this in the programme though #OTalk



The OT Show @TheOTShow

Love this idea #otalk



Teresa Buchan @teresa buchan

@OTCoachUK We depreciate what we do, because to the common eye looks easy and simple. Let's not over complicate things, keep it simple when explaining, and make it relevant to that one person. Personalised interventions with personalised definitions #OTalk



Laura Murphy @MurphytheOT

@OTCoachUK Thanks @OTCoachUK really enjoyed tonight's #OTalk as it's such an important topic.



**B2** @OTBrianNY

@OTCoachUK Exactly society would have to know what we do, in turn they would understand who and what we do #OTalk



Holleigh Bryan @HolleighLouise

Following tonight's #OTalk I will spend more time with my patients explaining the OT role and how it can benefit them and their recovery!



OTalk @OTalk\_

#OTalk 25th September 2018 - Cultural Competence: Do we need to immerse ourselves in other cultures? https://t.co/ABrjGYvPdC



Ellen 💆 🎔 @OTEllenUK

RT @EmmaRobinsonOT: @OTCoachUK #OccupationalTherapy is so diverse and unique...our biggest strength is also our biggest barrier to articula...



Kerri Schubert @kerri\_schOT



Gilly- does- Doing @GillyGorry



Emma Clayton @clayton66567791

@OTCoachUK #OTalk our social media group @WAHT\_OT has had a huge impact in raising our profile within our Trust and also local comm with slots on hospital radio and articles in local press



#### Laura Murphy @MurphytheOT

RT @OTalk\_: #OTalk 25th September 2018 - Cultural Competence: Do we need to immerse ourselves in other cultures? https://t.co/ABrjGYv.



#### Juliette Truman @Jt12Truman

#OTalk thanks for the discussion tonight given me food for thought as I begin to facilitate the development of our new occupational therapy st @Bournemouth\_OT and their understanding of their professional role



#### Kerri Schubert @kerri\_schOT

RT @HollytheOT: That said - it's not that other professions are louder it's more that we aren't loud enough! We need to get better at celeb...



#### The OT Show @TheOTShow

Please do! The deadline has been extended for entries, more info at https://t.co/dG1lLr8y6Q #otalk



# Becky Cooper @beckycooper\_\_

Great #OTalk tonight! Interesting discussion as ever and I always finish the chat feeling so supported by the OT community!



# The OT Show @TheOTShow

@OTCoachUK Goodnight! #otalk



#### Gee @GBronxCicc

RT @OTalk\_: #OTalk 25th September 2018 - Cultural Competence: Do we need to immerse ourselves in other cultures? https://t.co/ABrjGYv.



# Kerri Schubert @kerri\_schOT

logging off for tonight!! fab #otalk ♥ de https://t.co/LqpN3aQhTU



# Tori OT @Tori\_Doll\_

@OTCoachUK Through submitting OT specific innovations for Quality Improvement bulletins, writing for publication and disseminating across service, presenting innovations at the Trust Board Meeting, raising individual & teams profile across the service, presenting to commissioners #OTalk



#### Dr Louise Sewell @LouiseSewell\_OT

RT @OTalk\_: #OTalk 25th September 2018 - Cultural Competence: Do we need to immerse ourselves in other cultures? https://t.co/ABrjGYv



# Freya Sledding @SleddingFreya

RT @GillyGorry: @OTalk\_ We need an Occupational therapist on @thismorning show the power of OT! (I'd quite like that job) Dr Chris daugl



# Simon Jacques @JacqusieOT

@OTCoachUK That's very true, if we can't be confident in our own identity we can't expect others too. Every conference I've been to there's a questions about who we are? what do we do? and who we need to be? A more confident approach in our professon is needed for sure... #O\Rightarrow and the confident approach in our professon is needed for sure...



# The OT Show @TheOTShow

Thank you for the opportunity we always love @OTalk\_ twitter chats and it's just a bonus having @OTCoachUK involved...amazing OTs #ota forward to seeing you all @TheOTShow 21/22 Nov free passes @ https://t.co/y4FlrvpkZz #OTalk



#### Suzanne Henshall @Suze17

@OTCoachUK I often get asked to do presentations at different events & I always try to put in a slide on what occupational therapy is, no ma what topic I've been asked to speak on. I'm a cheeky libertine lol but we are the best marketeers of OT. #otalk



# OTalk @OTalk

Already looking forward to next weeks chat #OTALK cultural competence do we need to immerse ourselves in other cultures https://t.co/X1QcjShrm5

Ellen 💆 🖤 @OTEllenUK

RT @HollytheOT: That said - it's not that other professions are louder it's more that we aren't loud enough! We need to get better at celeb...

5

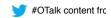




Rachel @OT rach

RT @OTalk\_: Already looking forward to next weeks chat #OTALK cultural competence do we need to immerse ourselves in other cultures ht

Showing 1 to 453 of 453 entries



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